

OHLASY NA PUBLIKAČNÍ ČINNOST

Ing. Iveta Kmecová, PhD.

- 1 BILAN, Yuriy, Halyna MISHCHUK, Iryna ROSHCHYK a Iveta KMECOVÁ. An analysis of intellectual potential and its impact on the social and economic development of European countries. *Journal of Competitiveness*. Zlín, Česká republika: Univerzita Tomáše Bati ve Zlíně, Fakulta managementu a ekonomiky, 2020, roč. 12, č. 1, s. 22-38, 19 s. ISSN 1804-171X.
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