





# Internationalisation of Slovak Universities

### **Action Plan**

University of Presov UNIPO

KOMPONENT 10: Lákanie a udržanie talentov; Investícia 4: Podpora internacionalizácie v akademickom prostredí; 10I04-20-V01;

Audit úrovne internacionalizácie a implementácia projektov internacionalizácie vysokých škôl a verejných výskumných inštitúcií.









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#### **GUIDELINES**

#### Time horizon

The Action Plan should be connected to the Evaluation Report delivered by the expert panel, and address some of the key recommendations enclosed therein. A distinction should be made between:

- short-term objectives and related activities, to be achieved and implemented within the project period (until September 2025), and to be directly supported by the funding that will be received by the university under the Slovak Internationalisation Audits project,
- mid-term objectives and related activities to be achieved in a 1-3 years' time horizon, and, optionally
- long-term objectives and related activities to be achieved in 3+ years.

### **Connection to internationalisation goals**

When outlining the specific objectives and activities, please think of how they are connected to your internationalisation and/or university strategy, and its overarching goals.

#### Responsible department/person

Please try to be as concrete as possible in the planning of specific activities. Assigning a specific unit/faculty/department/academic and/or administrative staff member with overall responsibility for the implementation of the specific activities is strongly advised. So is a comprehensive approach, connecting different offices/units/departments that need to cooperate to achieve the related objective.

### **Concrete steps**

List the incremental steps to be done in order to deliver all specific Activities and achieve the connected Objective.

#### Date due

Date when an activity is planned to be achieved.

### **Date of completion**

To be filled in after the actual completion of the activity.







#### INTRODUCTION

The project *UNIPO Internacionalisation Level Audit* (August 2024 - October 2025) aims to conduct a comprehensive monitoring to assess the quality and effectiveness of UNIPO internationalisation activities, identifying strengths and weaknesses in areas such as student and staff mobility, international cooperation, and research support. The Self-evaluation Report and Action Plan will guide systemic improvements in internationalisation. The expert panel provides recommendations to implement these changes and available project funding will support implementation of short-term actions, fostering UNIPO development as a globally engaged institution.

UNIPO Internationalisation Strategy <u>LINK</u> (page 2-3) highlights the critical role of coordinated cooperation across multiple levels of the institution, from the University administration to individual faculties and departments. This multi-level approach ensures that both local and international students and staff benefit from improved service provisions, fostered by a comprehensive quality assurance system. Internationalisation, as a cross-cutting agenda, touches all essential areas of the University—education, research, arts, sports, and professional partnerships—embedding an international perspective into every facet of the UNIPO mission. By 2030 (page 4), UNIPO aims to be widely recognized as a globally respected institution, known for its openness and commitment to multicultural cooperation through student and staff mobility, collaborative programs, and partnerships with institutions worldwide.

To achieve these goals, active cooperation among departments and faculties, along with external support from the Ministry, is essential. Working groups are tasked with building on current successes and learning from best practices at both national and international levels. Regular information-sharing and collaboration will drive impactful change, fostering an inclusive and supportive process. As UNIPO strives for the sustained growth and visibility on the global stage, open communication and dedicated working groups will be key to embedding internationalisation in every University initiative.

### **UNIPO Internationalisation Thematic Priority Areas**

- 1. Strategic Planning of Internationalisation and HR
- 2. Presentation and Visibility of the University of Presov Promotion, Marketing and Recruitment
- 3. Strengthening International Partnerships
- 4. Internationalisation of Curricula (IoC)
- 5. Internationalisation at Home (IaH): strengthening stakeholder partnerships in Slovakia, Internationalisation in Higher Education for Society (IHES)
- 6. International Research Projects Support and Project Management
- 7. Language Competences and Life Skills
- 8. Supporting Incoming Student and Staff Mobility
- 9. Supporting Outgoing Student and Staff Mobility
- 10. Digitisation of Processes
- 11. Student Services and Involvement in Extracurricular Activities
- 12. Internationalisation Funding







#### **SHORT-TERM OBJECTIVES AND SUPPORTING ACTIVITIES**

#### (within the project period)

Internationalisation at the University of Presov is a strategic tool for increasing the quality of education, research and cooperation both locally and internationally. The successful implementation of this policy requires a new Strategy of Internationalisation and sustainable and sufficient financial resources to enable related engagements in various activities included in the Strategy.

There are three key outcomes of the short-term actions in the Action Plan:

- Internationalisation Strategy,
- Multi-Source Financing Model for internationalisation activities,
- Visibility and improvement of the international profile of the UNIPO brand.

Successful implementation of this strategy requires sustainable and sufficient financial resources to ensure financial sustainability and stability of the objectives identified, which will be built upon in the mid and long term perspective.

The UNIPO Action Plan is going to be implemented through the objectives below:

#### OBJECTIVE 1 - Internationalisation Strategic Planning and HR

To align with evolving global and regional contexts, preparing a new UNIPO Internationalisation Strategy with broad stakeholder participation is essential. Building on the success of the existing strategic documents and the International Relations Council, there is a need for updated strategies with the internationalisation element. Complementary strategies in marketing and research for internationalisation will further align efforts. A multi-source financing system is vital to ensuring sustainable development in education, research, and global cooperation at UNIPO. Strengthening the Department of International and External Relations (IRO) and relevant central coordinating departments is crucial, including the appointment of the IRO coordinator, hiring specialists in international marketing and research support to enhance administrative capacity. These actions will ensure a cohesive approach to internationalisation, enhancing UNIPO reputation and important impacts.

- Vice-Rector for External and International Relations
- Vice-Rector for Strategy and Marketing
- Vice-Rector for Science, Art, Sport and Accreditation
- Vice-Rector for Educational Affairs
- Bursar (CFO)

ACTIVITY 1	Strategic Planning of Internationalisation and HR







Responsible	Vice-Rector for External and International Relations
unit/faculty/department/staff	Vice-Rector for External and International Relations     Vice-Rector for Strategy and Marketing
difficulty/department/stail	<ul> <li>Vice-Rector for Science, Art, Sport and Accreditation</li> </ul>
	Vice-Rector for Educational Affairs
	Bursar
Concrete steps	A. HR: Increasing IRO capacity - appointing the IRO
-	coordinator
	B. HR: Hiring a specialist in international marketing
	(Objective 2)
	C. HR: International research support (Objective 6)
	D. Preparation and monitoring of the new UNIPO
	Internationalisation Strategy
	E. Preparation and monitoring of the UNIPO Marketing
	Strategy for the area of internationalisation (Objective 2)
	F. Preparation and monitoring of the UNIPO Science and Research Strategy for the area of internationalisation
	(Objective 6)
	G. Update and monitoring of the UNIPO Strategy of
	Education Development for the area of
	internationalisation (Objective 4)
	H. Setting up a system of the multi-source financing in
	order to ensure long-term sustainability, development
	of the quality of study, science, research and
	cooperation of the University at the international level
	(Objective 12)
Budget & sources of funding	Condition of the Hall Declared to the control of the
	Combined - UNIPO budget; Podpora internacionalizácie v
	akademickom prostredí: 10104-20-V01 (Projekt Audit úrovne internacionalizácie)
Human resources (staff)	Vice-Rector for External and International Relations
Traman resources (starr)	Vice-Rector for Strategy and Marketing
	Vice-Rector for Science, Art, Sport and Accreditation
	Vice-Rector for Educational Affairs
	Bursar (CFO)
	Head of Economy Department
	<ul> <li>Vice-Deans with related work competence</li> </ul>
	<ul> <li>Faculty Secretaries (CFOs)</li> </ul>
Date due	10/2025 with the assumption of continuation during the
	sustainability phase
Date of completion	
Sustainability (beyond	2030
completion date, if applicable)	
Notes	Indicators:
	<ul> <li>New internationalisation positions – 2,5 FTE</li> </ul>
	<ul> <li>The new internationalisation strategy – 1</li> </ul>
	<ul> <li>Multi-source financing system</li> </ul>







 Marketing Strategy for the area of internationalisation(revised) - 1

### **OBJECTIVE 2 - International Dimension of UNIPO Branding**

This objective pursues the improvement of the position and image of the UNIPO brand in an international context. In this context, attention will be paid to increasing the visibility of UNIPO by improving the University's web presentation in relevant languages, preparing information materials on study programmes and the UNIPO's cooperation profile in individual creative activities in several language versions, supporting the increase of UNIPO participation in foreign educational fairs or other events, and intensifying contacts with representative offices of individual countries with competence for Slovakia.

- Vice-Rector for External and International Relations
- Vice-Rector for Strategy and Marketing
- Vice-Rector for Educational Affairs
- Vice-Rector for Science, Art, Sport and Accreditation
- Vice-Deans with related work competence

ACTIVITY 2	Presentation and Visibility of the University of Presov
	(UNIPO) – Promotion, Marketing and Recruitment
Responsible	Central level: Marketing Department, Department of
unit/faculty/department/staff	International and External Relations (IRO)
	Vice-Rector for Strategy and Marketing and Vice-Rector for
	External and International Relations
Concrete steps	A. Branding and uniform design manual – logo manual,
	UNIPO EN website, presentations, documents, videos,
	student fair booths
	B. Participation and promotion in international HE
	education fairs and student fairs abroad
	C. Cooperation with international student recruitment
	agencies and international platforms/portals
	D. Preparation and monitoring of UNIPO Marketing
	Strategy for the area of internationalisation.
	International marketing channels and campaigns
	(online campaigns, campaigns on social media, too).
	Development of the broad concept for all audiences –
	students, academics, partners (Objective 1)
	E. Professional promotional materials and a website in
	several language mutations
	F. International Recruitment – creating the central
	recruitment group and working closely with faculties
	G. Geotargeting discussions and thorough specifications
	of recruitment channels







	<ul> <li>H. Clear and transparent procedures of recruitment and admissions protocols of international students, providing methodological guidance for faculties and performing annual performance attribution</li> <li>I. Sharing best international marketing practices - IRO providing contents and the Marketing Unit (MU) making professional outputs and/or alternative collaboration with an outsourced professional company; close cooperation needed among Vice-Rectors for internationalisation, marketing, education and research</li> </ul>
Budget & sources of funding	
	Combined - UNIPO budget; Podpora internacionalizácie v akademickom prostredí: 10104-20-V01 (Projekt Audit úrovne internacionalizácie)
Human resources (staff)	Marketing Department Specialist, IRO coordinator
	Vice-Deans with related agenda
Date due	10/2025 with the assumption of continuation during the
Date due	sustainability phase
Date of completion	
Sustainability (beyond	2030
completion date, if applicable)	
Notes	Indicators:
	Branding and uniform design manual
	Selected priority regions and recruitment channels
	<ul> <li>Number of UNIPO participation in trade fairs abroad</li> <li>(3)</li> </ul>
	<ul> <li>Number of UNIPO attendance at other presentation events abroad (3)</li> </ul>
	<ul> <li>Number of official foreign visits to UNIPO (5)</li> </ul>
	Number of official visits of UNIPO representatives to
	foreign institutions (6)
	Number of informational publications at UNIPO
	published in foreign languages (10)

### **OBJECTIVE 3 - UNIPO International Strategic Partnerships**

This objective pursues the optimisation of the management of bilateral and multilateral agreements, memoranda of cooperation and UNIPO memberships in various international alliances, consortia and other cooperation networks. Cooperation with quality foreign universities with a similar professional profile as UNIPO will be a priority interest. This objective includes the interest of UNIPO in the project of European university alliances, or an attempt to join another, similar international consortium of universities, which will cooperate in the field of education, science and research.







ACTIVITY 3	Strengthening International Partnerships
Responsible	Central level: Department of International and External
unit/faculty/department/staff	Relations (IRO)
	Vice-Rector for External and International Relations
Concrete steps	<ul> <li>A. Preparation of creating a system of monitoring and evaluating international partnerships - partnership development</li> <li>B. To evaluate the contribution and impact of individual international partnerships on the University environment, scientific work and quality of education</li> <li>C. To support and develop further engagements in the QHelix European University Alliance initiative</li> <li>D. Active involvement in the existing University and Faculty international networks, consortia and alliances, with concrete priorities and action plans</li> </ul>
Budget & sources of funding	Combined - UNIPO budget; Podpora internacionalizácie v akademickom prostredí: 10104-20-V01 (Projekt Audit úrovne internacionalizácie)
Human resources (staff)	Vice-Rector for External and International Relations, IRO Coordinator Vice-Deans (Internationalisation)
Date due	10/2025 with the assumption of continuation during the sustainability phase
Date of completion	
Sustainability (beyond	2030
completion date, if applicable)	
Notes	<ul> <li>Indicators:</li> <li>Number of UNIPO memberships in international alliances, consortia or other cooperative networks and professional associations (2)</li> </ul>

### **OBJECTIVE 4 - UNIPO Internationalisation of Education**

This objective aims to improve the position of UNIPO within the European and global education area. In this case, the main objective is to ensure a quality environment, development of a quality culture and an attractive offer and support for foreign students and employees that will meet their expectations in accordance with the internal quality assurance system of higher education.

- Vice-Rector for External and International Relations
- Vice-Rector for Educational Affairs
- Vice-Deans with related work competence







ACTIVITY 4	Internationalisation of Curricula (IoC)
B	Visa Barta fa El artir al Afficia Visa Barta fa El aral
Responsible	Vice-Rector for Educational Affairs; Vice-Rector for External
unit/faculty/department/staff	and International Relations
	Vice-deans (Education/Studies and Internationalisation)
Concrete steps	<ul> <li>A. Broadening the list of English study programmes/courses for mobilities and full degree studies (Objective 8)</li> <li>B. Introduction of a system related to the recognition of international activities in order to motivate staff to engage in internationalisation activities (motivation and salary incentive system) (Objective 9)</li> <li>C. Increasing the number of international PhD candidates - active publishing of PhD EN positions and other positions, activities on the EURAXESS website. Establishing related co-supervision agreements with strategic partner universities.</li> </ul>
Budget & sources of funding	strategic partner universities.
Junger a sources or running	Combined - UNIPO budget; Podpora internacionalizácie v akademickom prostredí: 10104-20-V01 (Projekt Audit úrovne internacionalizácie)
Human resources (staff)	Vice-Rector for Educational Affairs; Vice-Rector for External and International Relations Vice-deans (Education/Studies and Internationalisation)
Date due	10/2025 with the assumption of continuation during the sustainability phase
Date of completion	
Sustainability (beyond	2030
completion date, if applicable)	
Notes	<ul> <li>Indicators:         <ul> <li>Number of accredited and implemented study programmes provided in a language other than Slovak, according to degrees (3)</li> <li>Increase share of foreign students in the total number of UNIPO students</li> <li>Increase geographical structure of foreign students enrolled in UNIPO by the country of origin</li> <li>Share of higher education teachers from abroad in the total number of higher education teachers</li> </ul> </li> </ul>

### **OBJECTIVE 5 - Internationalisation at Home (IaH)**

While UNIPO traditionally focuses on staff and student mobility, IaH often remains underdeveloped, and its potential for addressing societal challenges is untapped. There is an importance of building strong local and regional collaborations for UNIPO to enhance internationalisation efforts.







Partnering with the City of Prešov, the Prešov Self-Governing Region, and institutions, companies, businesses creates opportunities for student internships, mentoring, and graduate placements, fostering connections between the University and the local community. Destination marketing initiatives aim to attract international students and staff to UNIPO, aligning with the Regional Innovation Strategy and supporting the talent retention. Engaging stakeholders in understanding the value of internationalisation for the business community and society is critical to success. Leveraging funding opportunities at regional and municipal levels will further strengthen these partnerships, supporting UNIPO's role as a driver of regional development and global engagement.

In addition to the above, it is important to emphasize the broadening of the scope of internationalisation beyond mobility and academic excellence to include meaningful social engagement. The IHES (Internationalisation in Higher Education for Society) initiative seeks to bridge this gap by fostering collaboration between internationalisation and social engagement. As a member of the IHES Network of Organizations, UNIPO is well-positioned to lead in integrating internationalisation with societal impact. Plans include contributing inspiring practices to the IHES Online Repository complementing the Welcome Centre and ESN PRESOV, to further embed these principles within the University mission.

ACTIVITY 5	Internationalisation at Home (IaH): strengthening stakeholder partnerships in Slovakia, Internationalisation in Higher Education for Society (IHES)
Responsible	Central level: Department of International and External
unit/faculty/department/staff	Relations (IRO)
	Vice-Rector for External and International Relations
Concrete steps	<ul> <li>A. Destination marketing for international students and staff coming to UNIPO in cooperation with the City of Prešov and the Prešov Self-Governing Region, including talent brain-gain from abroad with specific focus on areas selected in new Regional Innovation Strategy</li> <li>B. Cooperation with the City of Prešov and the Prešov Self-Governing Region, with their institutions, as well as with the chambers of commerce and their connected institutions, companies, organizations, towards student internships and mentoring regarding all levels of higher education (Bachelor, Master and PhD)</li> <li>C. Utilization of funding opportunities from various Slovak Ministries and Institutions, including the funding available specifically for the regional and municipal levels (Objective 12)</li> </ul>
Budget & sources of funding	
	Combined - UNIPO budget; Podpora internacionalizácie v
	akademickom prostredí: 10I04-20-V01 (Projekt Audit úrovne
	internacionalizácie)







Human resources (staff)	Vice-Rector for External and International Relations, IRO Coordinator, Vice-Rector for Strategy and Marketing Vice-Rector for Science, Art, Sport and Accreditation Vice-Rector for Educational Affairs
	Vice-Deans (with related agenda)
Date due	10/2025 with the assumption of continuation during the sustainability phase
Date of completion	
Sustainability (beyond completion date, if applicable)	2030
Notes	<ul> <li>Indicators:         <ul> <li>New cooperation agreements and other agreements with institutions and organizations in the City of Prešov and the Prešov Self-Governing Region (Strengthening stakeholder partnerships in Slovakia, Internationalisation in Higher Education for Society).</li> </ul> </li> </ul>

#### **OBJECTIVE 6 - Internationalisation of Research and Other Creative Activities at UNIPO**

Within this objective, the improvement of the position of UNIPO within the European and global research area and the achievement of an internationally excellent or internationally significant level of results of creative activities are pursued. The aim is to increase the level of involvement of creative UNIPO workers in solving international research projects and other projects of creative activity, increase the success of UNIPO in acquiring international research projects and increase the income of UNIPO from foreign sources for research and other creative activities.

- Vice-Rector for External and International Relations
- Vice-Rector for Science, Art, Sport and Accreditation
- Vice-Deans with related work competence

ACTIVITY 6	International Research Projects Support and Project Management
Responsible unit/faculty/department/staff	Central level: Department of Science, Art, Sport and Accreditation Vice-Rector for Science, Art, Sport and Accreditation Vice-Deans (Research)
Concrete steps	A. Recruitment of international researchers and doctoral students (e.g. EURAXESS)







	<ul> <li>B. Strengthening involvement in international research consortia and networks through grants and mobility schemes. Promotion of international research funding programme possibilities and better promotion of the UNIPO scientific results and achievements.</li> <li>C. Cooperation with local, regional, national stakeholders, also within the area of the research infrastructure (e.g. national and regional innovation strategies; global and sustainability challenges)</li> <li>D. Supporting the UNIPO Science and Research Strategy within the area of Internationalisation (Objective 1)</li> </ul>
Budget & sources of funding	Combined - UNIPO budget; Podpora internacionalizácie v akademickom prostredí: 10104-20-V01 (Projekt Audit úrovne internacionalizácie)
Human resources (staff)	Vice-Rector for Science, Art, Sport and Accreditation, Vice- Deans (Research), International research support staff
Date due	10/2025 with the assumption of continuation during the sustainability phase
Date of completion	
Sustainability (beyond completion date, if applicable)	2030
Notes	<ul> <li>Indicators:</li> <li>Foreign research projects submitted at UNIPO</li> <li>Share of workers involved in solving international projects out of the total number of workers</li> <li>Share of researchers from abroad in the total number of UNIPO researchers</li> </ul>

### **OBJECTIVE 7 - Language Competence and Quality Culture**

Improving the UNIPO position within the European and global education area - the main objective is to ensure a quality environment, development of a quality culture and an attractive offer and support for foreign students and employees that will meet their expectations in accordance with the internal quality assurance system of higher education, i.e. in this prioritized area it is mainly the English language and Slovak language competence together with intercultural/cross-cultural competence, communication and digital competence.

UNIPO's Internationalisation of Education - Partial Objectives

- Increasing the language and intercultural competence of UNIPO teachers and other employees
- Improving the availability of information for individual target groups in relevant language versions







- Vice-Rector for External and International Relations
- Vice-Rector for Educational Affairs
- Faculty of Arts Vice-Deans with related work competence
- Centre of Competences and Lifelong Learning (CLL) Institute of Language Competences
- Faculty of Arts Institute of Slovak and Media Studies (SMS)
- Director and Deputy Director of Centre of CLL
- Director of Institute of SMS

ACTIVITY 7	Language Competence and Life Skills
Responsible unit/faculty/department/staff	<ul> <li>Central level: Centre of Competences and Lifelong Learning (CLL) - Institute of Language Competences</li> <li>Faculty of Arts - Institute of Slovak and Media Studies (SMS)</li> <li>Director and Deputy Director of Centre of CLL</li> <li>Director of Institute of SMS</li> </ul>
Concrete steps	<ul> <li>A. Organizing language training and the preparation of intercultural training of the students and staff before mobility</li> <li>B. Increasing the language competence- increase the offer of English language courses for UNIPO staff, with special focus on building confidence in communicating</li> </ul>
	<ul> <li>in the foreign language</li> <li>C. Supporting international students studying in Slovak and English programmes - Slovak language courses and integration</li> <li>D. Preparation of increasing professional competence of staff in the area of using modern technologies (Objective 10)</li> </ul>
Budget & sources of funding	Combined - UNIPO budget; Podpora internacionalizácie v akademickom prostredí: 10104-20-V01 (Projekt Audit úrovne internacionalizácie)
Human resources (staff)	Teaching staff - English language, Slovak language, Intercultural competences, Digital competences
Date due	10/2025 with the assumption of continuation during the sustainability phase
Date of completion	
<b>Sustainability</b> (beyond completion date, if applicable)	2030
Notes	<ul> <li>Indicators:</li> <li>Percentage of teachers and other staff who increased their language competences during the reporting period</li> </ul>







<ul> <li>Percentage of teachers and other staff who increased their intercultural competences during the reporting period</li> </ul>
<ul> <li>Improvement of language and intercultural competences of students – new intercultural training</li> </ul>
for students

### **OBJECTIVE 8 - International Incoming Mobilities at UNIPO**

This objective aims at increasing the support and intensity of incoming mobility of students and staff across all the mobility schemes, grant programmes and inter-university partnerships.

ACTIVITY 8	Support of Incoming Student and Staff Mobility
Responsible	Central level: Department of International and External
unit/faculty/department/staff	Relations (IRO)
	Vice-Rector for External and International Relations, IRO
	coordinator, Vice-Deans (Internationalisation)
Concrete steps	A. Set-up one single Erasmus course catalogue and make it easier for incoming students to take courses from more faculties
	B. Initiate signing broader Inter-Institutional Agreements - all-fields IIAs with strategic partners
	C. Broaden the list of study programmes/courses run in English for mobilities and full degree studies (Objective 4)
	D. Share best practices and organise actively Erasmus BIP programmes
	<ul> <li>E. Increase integration of international students and staff into the UNIPO academic environment as well as within the regional environment (Objective 7)</li> </ul>
	F. Support the buddy system and renewal of ESN PRESOV activities (Objective 11)
	G. Support the cooperation with the City of Prešov and the Prešov Self-Governing region - Prešov Erasmus Students, sports and other activities (Objective 5)
	H. Involve incoming foreign students and staff in Welcome center UNIPO (Objective 5)
	Invite international academics (focus on outside
	Visegrad countries) to hold courses, using available
	mobility funding from the Erasmus+ program, National
	Scholarship Program, Fulbright, DAAD, etc.
Budget & sources of funding	Combined - UNIPO budget; Erasmus+ budget; Podpora internacionalizácie v akademickom prostredí: 10104-20-V01
	(Projekt Audit úrovne internacionalizácie)







Human resources (staff)	Vice-Rector for External and International Relations, IRO coordinator, Vice-Deans (Internationalisation)
Date due	10/2025 with the assumption of continuation during the sustainability phase
Date of completion	
Sustainability (beyond completion date, if applicable)	2030
Notes	<ul> <li>Indicators:         <ul> <li>Number of incoming students</li> <li>Number of incoming teachers</li> <li>Number of other incoming staff</li> <li>Number of bilateral agreements per mobility programme</li> </ul> </li> </ul>

### **OBJECTIVE 9 - International outgoing mobilities at UNIPO**

This objective aims at increasing the support and intensity of outgoing mobility of students and staff across all the mobility schemes, grant programmes and inter-university partnerships.

ACTIVITY 9	Support of Outgoing Student and Staff Mobility
Responsible	Central level: Department of International and External
unit/faculty/department/staff	Relations (IRO)
	Vice-Rector for External and International Relations,
	IRO Coordinator, Vice-Deans (Internationalisation)
Concrete steps	<ul> <li>A. Initiation of mapping course offerings at partner institutions for course-equivalency and semester mobility possibilities for each study programme, and seek new partners for mobility windows - criteria such as usefulness in research, didactic development, PhD internationalisation</li> <li>B. Promote best practices concerning the UNIPO students mobility and support UNIPO student mobility photo/video competitions</li> <li>C. Initiation of supporting the integration of mobility windows, also by making the credit recognition smoother. Support the preparation of further guidelines on the main principles and procedures of the credit recognition</li> <li>D. Set up multiple calls for student and staff mobilities during the academic year</li> <li>E. Focus at IRO on the promotion and support of other available mobility funding: National Scholarship Program, Fulbright, DAAD, etc.</li> </ul>







	<ul> <li>F. Support actively language training and intercultural preparation for UNIPO students and staff before mobility (Objective 6)</li> <li>G. Introduce a system related to the recognition of international activities in order to motivate UNIPO staff to engage in internationalisation activities (the motivation and salary incentive system) (Objective 4)</li> </ul>
Budget & sources of funding	Combined - UNIPO budget; Erasmus+ budget; Podpora internacionalizácie v akademickom prostredí: 10104-20-V01 (Projekt Audit úrovne internacionalizácie)
Human resources (staff)	Vice-Rector for External and International Relations, IRO coordinator, Vice-Deans (Internationalisation)
Date due	10/2025 with the assumption of continuation during the sustainability phase
Date of completion	
Sustainability (beyond completion date, if applicable)	2030
Notes	<ul> <li>Indicators:         <ul> <li>Number of outgoing students</li> <li>Share of outgoing students out of the total number of students</li> <li>Number of outgoing teachers</li> <li>Share of outgoing teachers out of the total number of teachers</li> </ul> </li> <li>Number of other outgoing staff</li> <li>Share of other outgoing employees out of the total number of other employees</li> <li>Number of bilateral agreements per mobility programme</li> </ul>

### **OBJECTIVE 10 - Digitisation of Internationalisation Processes**

Digitisation of internationalisation processes is essential for improving efficiency, reducing bureaucracy, and ensuring seamless communication within the University and with international partners. Modern digital systems streamline workflows for student and staff mobility, agreements, and administrative tasks, saving time and resources. By leveraging collaboration tools and e-learning platforms, UNIPO can enhance the experience of both local and international students and staff. Digitisation also strengthens data management, enabling better and timely analysis, reporting to support strategic decision-making. It fosters a more connected, agile, and globally competitive higher education institution.

Key objectives include digitizing mobility-related processes, such as travel orders, agreements, and administrative tasks, currently slowed by paper-based and fragmented systems. The implementation of interconnected information systems and digital workflows will improve data management, monitoring and collaboration across faculties and the Rectorate.







Collaboration platforms like Microsoft Teams, SharePoint, and Project play a crucial role in fostering effective information sharing and project coordination. Updating UNIPO e-learning platform Moodle (EN language) will support both domestic and international students, including short-term participants.

By prioritizing digitization of internationalisation processes, UNIPO aims to reduce bureaucracy, enhance student and staff experience, and strengthen its international reach. Interconnected information systems, information sharing and fostering collaboration are essential to achieving these goals and ensuring the long-term sustainability of these digital innovations.

- Vice-Rector for External and International Relations
- Vice-Rector for Development, Information Technologies and Quality Assurance
- Director CVT
- Department of Development, Information Technologies and Quality Assurance / Computer Technology Centre (CVT)
- Department of International and External Relations (IRO)

ACTIVITY 10	Digitisation of Processes
Responsible	Central level: Department of Development, Information
unit/faculty/department/staff	Technologies and Quality Assurance / Computer Technology
	Centre (CVT); Department of International and External
	Relations (IRO)
	Vice-Rector for Development, Information Technologies and
	Quality Assurance; Director CVT, Vice-Rector for External and
	International Relations, IRO Coordinator
Concrete steps	A. Processing a new information system for
concrete steps	internationalisation and mobility administrative
	agendas (mobility, travel orders, agreements, MoUs,
	etc)
	B. Updating the UNIPO e-learning platform Moodle in the
	English language
	C. Processing the Project UNIPO Internacionalisation
	Level Audit for administration and internal information
	sharing, use of collaboration platforms Microsoft
	Office 365 Teams and Sharepoint
	D. Preparation of increasing professional competence of
	staff in the area of using modern technologies
Rudget & sources of funding	(education and research) (Objective 7)
Budget & sources of funding	Combined - UNIPO budget; Podpora internacionalizácie v
	akademickom prostredí: 10104-20-V01 (Projekt Audit úrovne
	internacionalizácie)
Human resources (staff)	Vice-Rector for Development, Information Technologies and
(33337)	Quality Assurance; Director CVT, Vice-Rector for External and
	Quality Assurance, Director Cv1, vice-nector for External and







Date due	10/2025 with the assumption of continuation during the sustainability phase
Date of completion	
<b>Sustainability</b> (beyond completion date, if applicable)	2030
Notes	<ul> <li>Indicators:</li> <li>Initiation of a new information system for administrative processes of internationalisation</li> </ul>

#### **OBJECTIVE 11 - Student Services and Extracurricular Activities**

Focusing on creating an inclusive and enriching environment for international students at UNIPO a positive student experience begins with a well-equipped Welcome Centre, offering tailored support for international students, including assistance with accommodation, campus integration, and administrative processes. Accessible facilities like canteens and on-campus housing ensure a comfortable and convenient stay.

Extracurricular activities play a vital role in fostering community and cultural exchange. Sports programs, ESN (Erasmus Student Network), and UNIPO student clubs provide opportunities for international students to connect with peers, engage in diverse activities, and immerse themselves in local culture. These efforts not only enhance the individual student journey but also strengthen UNIPO's global reputation as a welcoming and internationally focused institution.

- Vice-Rector for External and International Relations
- Vice-Rector for Development, Information Technologies and Quality Assurance
- Student Halls of Residence and Canteen (SHRC), Welcome Centre, UNIPO ESN PRESOV,
   Department of International and External Relations (IRO)

ACTIVITY 11	Student Services and Involvement in Extracurricular Activities
Responsible	Central level: Student Halls of Residence and Canteen (SHRC),
unit/faculty/department/staff	Welcome Centre, ESN PRESOV, Department of International
	and External Relations (IRO)
	SHRC Director, Welcome Centre, ESN PRESOV Coordinator, IRO
	Coordinator
Concrete steps	A. Providing information about student dormitories and canteens in the English language
	B. Restarting Welcome Centre and provision of needed support upon arrival and during stay
	C. Restarting ESN PRESOV, the buddy system and organisation of activities - needed involvement of UNIPO students from faculties
	D. Supporting internationalisation element in UNIPO student clubs







	Preparation of connecting UNIPO sport clubs and     Presov city sport clubs for the involvement of     international students
Budget & sources of funding	Combined - UNIPO budget; Erasmus+ budget; Podpora internacionalizácie v akademickom prostredí: 10104-20-V01 (Projekt Audit úrovne internacionalizácie)
Human resources (staff)	SHRC Director, Welcome Centre Coordinator, ESN PRESOV Coordinator, IRO Coordinator
Date due	10/2025 with the assumption of continuation during the sustainability phase
Date of completion	
Sustainability (beyond completion date, if applicable)	2030
Notes	<ul> <li>Indicators:</li> <li>Welcome Centre reestablished</li> <li>ESN PRESOV restarted</li> </ul>

### **OBJECTIVE 12 - Internationalisation and Funding Opportunities**

Within this objective, the improvement of the position of UNIPO within the European and global research area and the achievement of an internationally excellent or internationally significant level of results of creative activities are pursued. The aim is to increase the level of involvement of creative UNIPO workers in solving international research projects and other projects of creative activity, increase the success of UNIPO in acquiring international research projects and increase the income of UNIPO from foreign sources. This objective also aims to improve the position of UNIPO within the European and global education area. In this case, the main objective is to ensure a quality environment, development of a quality culture and an attractive offer and support for foreign students and employees that will meet their expectations in accordance with the internal quality assurance system of higher education.

- Bursar
- Vice-Rector for External and International Relations
- Vice-Rector for Educational Affairs
- Vice-Rector for Science, Art, Sport and Accreditation

ACTIVITY 12	Internationalisation Funding
Responsible	Central level: Economic Department
unit/faculty/department/staff	Bursar (CFO), Economic Department Director
	Faculty Secretaries (CFOs)
Concrete steps	







Budget & sources of funding  Human resources (staff)	<ul> <li>A. Setting up a system of multi-source financing in order to ensure long-term sustainability, development of the quality of study, science, research and cooperation of the University at the international level. Setting up seed funds for internationalisation to support bottom-up initiatives. (Objective 1)</li> <li>B. Allocating financial resources for internationalisation within the University budget directly under the internationalisation working units.</li> <li>C. Financial incentives and rewarding connected with internationalisation activities for UNIPO staff.</li> <li>D. Preparation of expanding the number of international grants and projects (Objective 6)</li> <li>E. Direct, strong support and further development of Erasmus activities, projects and grants</li> <li>Combined - UNIPO budget; Podpora internacionalizácie v akademickom prostredí: 10104-20-V01 (Projekt Audit úrovne internacionalizácie)</li> <li>Bursar (CFO), Economic Department Director, Faculty</li> </ul>
	Secretaries (CFOs)
Date due	10/2025 with the assumption of continuation during the sustainability phase
Date of completion	
Sustainability (beyond completion date, if applicable)	2030
Notes	<ul> <li>Indicators         <ul> <li>Income from foreign research projects</li> <li>Income from other foreign projects</li> <li>Volume of tuition income for study programmes provided in a language other than Slovak</li> </ul> </li> <li>UNIPO Specific Internationalisation indicators         <ul> <li>International research grants</li> <li>Cooperation with external non-academic actors</li> </ul> </li> </ul>
	<ul> <li>Internationalisation in R&amp;D, art and innovation</li> <li>Study openness (international) - Bachelor and combined programmes</li> <li>Study openness (international) - Master programmes</li> <li>Study openness (international) - PhD programmes</li> </ul>







#### **MID-TERM OBJECTIVES AND SUPPORTING ACTIVITIES**

(1-3 years)

### **OBJECTIVE 1 – Internationalisation Strategic Planning and HR**

To continue with the short-term objective and its particular plans and goals now within the midterm timeline of the coming 1-3 year period.

- Vice-Rector for External and International Relations
- Vice-Rector for Strategy and Marketing
- Vice-Rector for Science, Art, Sport and Accreditation
- Vice-Rector for Educational Affairs
- Bursar (CFO)

ACTIVITY 1	Strategic Planning of Internationalisation and HR
Responsible unit/faculty/department/staff  Concrete steps	<ul> <li>Vice-Rector for External and International Relations</li> <li>Vice-Rector for Strategy and Marketing</li> <li>Vice-Rector for Science, Art, Sport and Accreditation</li> <li>Vice-Rector for Educational Affairs</li> <li>Bursar (CFO)</li> <li>A. HR: Internships/Trainees</li> <li>B. Monitoring of the new UNIPO Internationalisation</li> </ul>
	<ul> <li>Strategy</li> <li>C. Monitoring of UNIPO Marketing Strategy for the area internationalisation (Objective 2)</li> <li>D. Monitoring of UNIPO Science and Research Strategy for the area of internationalisation (Objective 6)</li> <li>E. Monitoring of the UNIPO Strategy of Education Development for the area of internationalisation (Objective 4)</li> <li>F. Preparation of systemic follow-up of the most important world university rankings, collaboration with related companies, adjustment of data collections at the university level</li> </ul>
Budget & sources of funding	Combined - UNIPO budget; Performance Indicators (Výkonnostné zmluvy - Merateľné ukazovatele na obdobie 2024-2026)
Human resources (staff)	<ul> <li>Vice-Rector for External and International Relations</li> <li>Vice-Rector for Strategy and Marketing</li> <li>Vice-Rector for Science, Art, Sport and Accreditation</li> <li>Vice-Rector for Educational Affairs</li> <li>Bursar (CFO)</li> <li>Vice-Deans with related work competence</li> <li>Faculty Secretaries (CFOs)</li> </ul>







Date due	10/2028
Date of completion	
Sustainability (beyond completion date, if applicable)	2030 Continuous support of the multi-source financing system
Notes	<ul> <li>Indicators:</li> <li>Supporting existing internationalisation positions         <ul> <li>(3 FTE)</li> </ul> </li> </ul>

### **OBJECTIVE 2 – The International Dimension of UNIPO Branding**

To continue with the short-term objective and its particular plans and goals now within the midterm timeline of the coming 1-3 year period.

- Vice-Rector for External and International Relations
- Vice-Rector for Strategy and Marketing
- Vice-Rector for Educational Affairs
- Vice-Rector for Science, Art, Sport and Accreditation
- Vice-Deans with related work competence

ACTIVITY 2	Presentation and Visibility of the University of Presov
	(UNIPO) – Promotion, Marketing and Recruitment
	, ,
Responsible	Central level: Marketing Department, Department of
unit/faculty/department/staff	International and External Relations (IRO)
	Vice-Rector for Strategy and Marketing and Vice-Rector for
	External and International Relations
Concrete steps	A. Participation and promotion in international HE education fairs and student fairs abroad
	B. Cooperation with international student recruitment agencies and international platforms/portals
	C. Monitoring of UNIPO Marketing Strategy for the area of internationalisation. International marketing channels and campaigns (online campaigns, campaigns on social media, too). Development of the broad concept for all audiences – students, academics, partners (Objective 1)
	<ul> <li>D. Professional promotional materials and a website in several language mutations</li> </ul>
	E. Creating the UNIPO student ambassador program for EN study programs - to reach out to and guide potential international degree paying students







Budget & sources of funding	Combined - UNIPO budget; Performance Indicators (Výkonnostné zmluvy - Merateľné ukazovatele na obdobie 2024-2026)
Human resources (staff)	Marketing Department Specialist, IRO Coordinator Vice-Deans with related agenda
Date due	10/2028
Date of completion	
Sustainability (beyond completion date, if applicable)	2030
Notes	<ul> <li>Indicators:</li> <li>Indicators will be based on the new internationalisation strategy         <ul> <li>UNIPO participation in trade fairs abroad</li> <li>UNIPO attendance at other presentation events abroad</li> <li>Official foreign visits to UNIPO</li> <li>Official visits of UNIPO representatives to foreign institutions</li> <li>Informational publications at UNIPO published in foreign languages</li> </ul> </li> </ul>

### **OBJECTIVE 3 – UNIPO International Strategic Partnerships**

To continue with the short-term objective and its particular plans and goals now within the midterm timeline of the coming 1-3 year period.

ACTIVITY 3	Strengthening International Partnerships
Responsible unit/faculty/department/staff	Central level: Department of International and External Relations (IRO) Vice-Rector for External and International Relations Vice-Rector for Strategy and Marketing Vice-Rector for Science, Art, Sport and Accreditation Vice-Rector for Educational Affairs
Concrete steps	<ul> <li>A. Monitoring and evaluating international partnerships -         partnership development</li> <li>B. To evaluate the contribution and impact of individual         international partnerships on the University         environment, scientific work and quality of education</li> </ul>







Budget & sources of funding	C. To support partnerships with universities and research institutions of international reputation (according to the World University Rankings)  D. To support and develop further engagements in the QHelix European University Alliance initiative  E. Active involvement in the existing University and Faculty international networks, consortia and alliances, with concrete priorities and action plans  Combined - UNIPO budget; Performance Indicators (Výkonnostné zmluvy - Merateľné ukazovatele na obdobie
	2024-2026)
Human resources (staff)	Vice-Rector for External and International Relations, IRO Coordinator Vice-Rector for Strategy and Marketing Vice-Rector for Science, Art, Sport and Accreditation Vice-Rector for Educational Affairs Vice-Deans
Date due	10/2028
Date of completion	
Sustainability (beyond completion date, if applicable)	2030
Notes	<ul> <li>Indicators:</li> <li>Indicators will be based on the new internationalisation strategy</li> <li>Bilateral cooperation agreements and memoranda</li> <li>Geographical structure of bilateral cooperation agreements and memoranda by specific countries of the world</li> <li>Multilateral cooperation agreements and memoranda</li> <li>Share of contracts and memoranda where at least one activity was implemented in the reporting period</li> <li>Memberships UNIPO in international alliances, consortia or other cooperative networks and professional associations</li> </ul>

### **OBJECTIVE 4 – UNIPO Internationalisation of education**

To continue with the short-term objective and its particular plans and goals now within the midterm timeline of the coming 1-3 year period.

- Vice-Rector for External and International Relations
- Vice-Rector for Educational Affairs
- Vice-Deans with related work competence







ACTIVITY 4	Internationalisation of Curricula (IoC)
Responsible unit/faculty/department/staff	Vice-Rector for Educational Affairs; Vice-Rector for External and International Relations; Vice-deans (Education/Studies & Internationalisation)
Concrete steps	<ul> <li>A. Broadening the list of English study programmes/courses for mobilities and full degree studies (Objective 8)</li> <li>B. Development of new study programmes reflecting planned strategic investments in the region, EU policies and global challenges such as climate change</li> <li>C. Creation of new interdisciplinary, joint and double degree study programmes (Erasmus Mundus Joint Masters - EMJM Proposals) and short programs</li> <li>D. Establishing a fund for scholarships for talented international students (Objective 12)</li> <li>E. Increasing the number of international PhD candidates - active publishing of PhD EN positions and other positions, activities on the EURAXESS website. Establishing related co-supervision agreements with strategic partner universities.</li> </ul>
Budget & sources of funding	Combined - UNIPO budget; Performance Indicators (Výkonnostné zmluvy - Merateľné ukazovatele na obdobie 2024-2026)
Human resources (staff)	Vice-Rector for Educational Affairs; Vice-Rector for External and International Relations; Vice-deans (Education/Studies & Internationalisation)
Date due	10/2028
Date of completion	
Sustainability (beyond completion date, if applicable)	2030
Notes	<ul> <li>Indicators:</li> <li>Indicators will be based on the new internationalisation strategy</li> <li>Number of accredited and implemented study programmes provided in a language other than Slovak, according to degrees</li> <li>Number of study courses provided in a language other than Slovak</li> <li>Number of accredited and implemented joint study programmes with foreign universities</li> <li>Total number of foreign students enrolled in studies at UNIPO</li> <li>Number of foreign students enrolled in study programmes with tuition fees</li> </ul>







•	Share of foreign students in the total number of UNIPO students
•	Geographical structure of foreign students enrolled in UNIPO by the country of origin
•	Diversification index of foreign students enrolled at
	UNIPO according to their countries of origin
•	Number of university teachers from abroad
•	Share of higher education teachers from abroad in the
	total number of higher education teachers

### **OBJECTIVE 5 – Internationalisation at Home (IaH)**

To continue with the short-term objective and its particular plans and goals now within the midterm timeline of the coming 1-3 year period.

ACTIVITY 5	Internationalisation at Home (IaH): strengthening stakeholder
	partnerships in Slovakia, Internationalisation in Higher
	Education for Society (IHES)
Responsible	Central level: Department of International and External
unit/faculty/department/staff	Relations (IRO)
	Vice-Rector for External and International Relations
Concrete steps	<ul> <li>A. Destination marketing for international students and staff coming to UNIPO in cooperation with the City of Prešov and the Prešov Self-Governing Region, including talent brain-gain from abroad with specific focus on areas selected in new Regional Innovation Strategy</li> <li>B. Cooperation with the City of Prešov and the Prešov Self-Governing Region, with their institutions, as well as with the chambers of commerce and their connected institutions, companies, organizations, towards student internships and mentoring regarding all levels of higher education (Bachelor, Master and PhD)</li> </ul>
	<ul> <li>C. Utilization of funding opportunities from various Slovak Ministries and Institutions, including the funding available specifically for the regional and municipal levels (Objective 12)</li> <li>D. Preparation of UNIPO IHES Centre (together with the Welcome Centre and ESN PRESOV) - building UNIPO IHES activities (inspired by IHES Repository) to use internationalisation potential for a wider society in the</li> </ul>
	City of Prešov and the Prešov Self-Governing Region, with active involvement in the IHES Network of Organisations







Budget & sources of funding	Combined - UNIPO budget; Performance Indicators
-	(Výkonnostné zmluvy - Merateľné ukazovatele na obdobie 2024-2026)
Human resources (staff)	Vice-Rector for External and International Relations, IRO Coordinator, Vice-Rector for Strategy and Marketing Vice-Rector for Science, Art, Sport and Accreditation Vice-Rector for Educational Affairs
	Vice-Deans (External and International Relations)
Date due	10/2028
Date of completion	
Sustainability (beyond completion date, if applicable)	2030
Notes	Indicators: Indicators will be based on the new internationalisation strategy  Number of cooperation agreements and other agreements with institutions and organizations in the City of Prešov and the Prešov Self-Governing Region (Strengthening stakeholder partnerships in Slovakia, Internationalisation in Higher Education for Society)

#### **OBJECTIVE 6 – Internationalisation of Research and Other Creative Activities at UNIPO**

To continue with the short-term objective and its particular plans and goals now within the midterm timeline of the coming 1-3 year period.

- Vice-Rector for External and International Relations
- Vice-Rector for Science, Art, Sport and Accreditation
- Vice-Deans with related work competence

ACTIVITY 6	International Research Projects Support and Project
	Management
Responsible	Central level: Department of Science, Art, Sport and
unit/faculty/department/staff	Accreditation
	Vice-Rector for Science, Art, Sport and Accreditation
	Vice-Deans (Research)
Concrete steps	A. Creation of a system of the institutional support for
	international research activities through the
	preparation and implementation of research projects,
	intensive support for international research grants -







	т — — — — — — — — — — — — — — — — — — —
	project manager/consultant/administrator support (Objective 1)
	B. Recruitment of international researchers and doctoral
	students (e.g. EURAXESS)
	C. Strengthening involvement in international research
	consortia and networks through grants and mobility
	schemes. Promotion of international research funding
	programme possibilities and better promotion of the
	UNIPO scientific results and achievements.
	D. Agreements with foreign universities and research
	centers/institutions that would allow doctoral students
	to complete part of their studies abroad; double and
	joint degree programmes
	E. Cooperation with local, regional, national stakeholders, also within the area of the research
	infrastructure (e.g. national and regional innovation
	strategies; global and sustainability challenges)
	F. Monitoring the UNIPO Science and Research Strategy
	within the area of Internationalisation (Objective 1)
Budget & sources of funding	Combined - UNIPO budget; Performance Indicators
	(Výkonnostné zmluvy - Merateľné ukazovatele na obdobie
	2024-2026) and other sources
Human resources (staff)	Vice-Rector for Science, Art, Sport and Accreditation, Vice-
	Deans (Research), International research support staff
Date due	10/2028
Date of completion	
Sustainability (beyond	2030
completion date, if applicable)	
	In dianta na
Notes	Indicators: Indicators will be based on the new internationalisation
	strategy
	Number of foreign research projects acquired at
	UNIPO
	Number of other foreign projects acquired at UNIPO
	Share of creative workers involved in solving
	international projects out of the total number of
	workers
	Share of researchers from abroad in the total number
	of UNIPO researchers

**OBJECTIVE 7 – Language Competence and Quality Culture** 







To continue with the short-term objective and its particular plans and goals now within the midterm timeline of the coming 1-3 year period.

- Vice-Rector for External and International Relations
- Vice-Rector for Educational Affairs
- Faculty of Arts Vice-Deans with related work competence
- Centre of Competences and Lifelong Learning (CLL) Institute of Language Competences
- Faculty of Arts Institute of Slovak and Media Studies (SMS)
- Director and Deputy Director of Centre of CLL
- Director of Institute of SMS

ACTIVITY 7	Language Competence and Life Skills
Responsible unit/faculty/department/staff	<ul> <li>Central level: Centre of Competences and Lifelong Learning (CLL) - Institute of Language Competences</li> <li>Faculty of Arts - Institute of Slovak and Media Studies (SMS)</li> <li>Director and Deputy Director of Centre of CLL;</li> <li>Director of Institute of SMS</li> </ul>
Concrete steps	<ul> <li>A. Organizing language training and intercultural preparation of the students and staff before mobility</li> <li>B. Increasing the language competence - increase the offer of English language courses for UNIPO staff, with special focus on building confidence in communicating in the foreign language</li> <li>C. Supporting international students studying in Slovak and English programmes - Slovak language courses and integration</li> <li>D. Increasing professional competence of staff in the area of using modern technologies (Objective 10)</li> <li>E. Integrating 1-2 subjects taught in English into the Slovak study programmes for UNIPO students</li> </ul>
Budget & sources of funding	Combined - UNIPO budget; Performance Indicators (Výkonnostné zmluvy - Merateľné ukazovatele na obdobie 2024-2026)
Human resources (staff)	Teaching staff - English language, Slovak language, Intercultural competences, Digital competences; Study programmes guarantors
Date due	10/2028
Date of completion	
Sustainability (beyond completion date, if applicable)	2030
Notes	Indicators:







	ndicators will be based on the new internationalisation
5	strategy
	<ul> <li>Percentage of teachers and other staff who increased</li> </ul>
	their language competences during the reporting period
	<ul> <li>Percentage of teachers and other staff who increased their intercultural competences during the reporting</li> </ul>
	<ul><li>period</li><li>Improvement of language and intercultural</li></ul>
	competences of students

### **OBJECTIVE 8 – International Incoming Mobilities at UNIPO**

To continue with the short-term objective and its particular plans and goals now within the midterm timeline of the coming 1-3 year period.

ACTIVITY 8	Support of Incoming Student and Staff Mobility
Responsible	Central level: Department of International and External
unit/faculty/department/staff	Relations (IRO)
	Vice-Rector for External and International Relations, IRO
	Coordinator, Vice-Deans (Internationalisation)
Concrete steps	A. Updating single Erasmus course catalogue and make it
•	easier for incoming students to take courses from
	more faculties
	B. Sign broader Inter-Institutional Agreements - all-fields
	IIAs with strategic partners
	C. Broaden the list of study programmes/courses run in
	English for mobilities and full degree studies
	(Objective 4)
	D. Share best practices and organise actively Erasmus BIP
	programmes
	E. Prepare short videos and promotional materials,
	support UNIPO student photo/video mobility
	competitions
	F. Prepare more advertisements at partner universities -
	Erasmus days, virtual fairs, et al
	G. Increase integration of international students and staff
	into the UNIPO academic environment as well as
	within the regional environment (Objective 7)
	H. Support the buddy system and ESN PRESOV activities
	(Objective 11)
	I. Support the cooperation with the City of Prešov and
	the Prešov Self-Governing region - Prešov Erasmus
	Students, sports and other activities (Objective 5)







	<ul> <li>J. Involve incoming foreign students and staff in UNIPO IHES activities (Objective 5)</li> <li>K. Invite international academics (focus on outside Visegrad countries) to hold courses, using available mobility funding from the Erasmus+ program, National Scholarship Program, Fulbright, DAAD, etc.</li> </ul>
Budget & sources of funding	Combined - UNIPO budget; Erasmus+ budget; Performance
	Indicators (Výkonnostné zmluvy - Merateľné ukazovatele na obdobie 2024-2026)
Human resources (staff)	Vice-Rector for External and International Relations, IRO
	Coordinator, Vice-Deans (Internationalisation)
Date due	10/2028
Date of completion	
Sustainability (beyond	2030
completion date, if applicable)	
Notes	<ul> <li>Indicators:</li> <li>Indicators will be based on the new internationalisation strategy</li> <li>Number of incoming students</li> <li>Number of incoming teachers</li> <li>Number of other incoming staff</li> <li>Number of bilateral agreements per mobility programme</li> </ul>

### **OBJECTIVE 9 – International Outgoing Mobilities at UNIPO**

To continue with the short-term objective and its particular plans and goals now within the midterm timeline of the coming 1-3 year period.

ACTIVITY 9	Support of Outgoing Student and Staff Mobility
Responsible unit/faculty/department/staff	Central level: Department of International and External Relations (IRO) Vice-Rector for External and International Relations, IRO Coordinator, Vice-Deans (Internationalisation)
Concrete steps	A. Map course offerings at all partner institutions for course-equivalency and semester mobility possibilities for each study programme, and seek new partners for mobility windows - criteria such as usefulness in research, didactic development, PhD internationalisation







	<ul> <li>B. Promote best practices concerning the UNIPO students mobility and support UNIPO student mobility photo/video competitions</li> <li>C. Support the integration of mobility windows, also by making the credit recognition smoother. Prepare further guidelines on the main principles and procedures of the credit recognition</li> <li>D. Continue with multiple calls for student and staff mobilities during the academic year</li> <li>E. Focus at IRO on the promotion and support of other available mobility funding: National Scholarship Program, Fulbright, DAAD, etc.</li> <li>F. Support actively language training and intercultural preparation for UNIPO students and staff before</li> </ul>
	mobility (Objective 6)
Budget & sources of funding	Combined - UNIPO budget; Erasmus+ budget; Performance Indicators (Výkonnostné zmluvy - Merateľné ukazovatele na obdobie 2024-2026)
Human resources (staff)	Vice-Rector for External and International Relations, IRO
	Coordinator, Vice-Deans (Internationalisation)
Date due	10/2028
Date of completion	
Sustainability (beyond completion date, if applicable)	2030
Notes	<ul> <li>Indicators:</li> <li>Indicators will be based on the new internationalisation strategy</li> <li>Number of outgoing students</li> <li>Share of outgoing students out of the total number of students</li> <li>Number of outgoing teachers</li> <li>Share of outgoing teachers out of the total number of teachers</li> <li>Number of other outgoing staff</li> <li>Share of other outgoing employees out of the total number of other employees</li> <li>Number of bilateral agreements per mobility programme</li> </ul>

### **OBJECTIVE 10 – Digitisation of Internationalisation Processes**







To continue with the short-term objective and its particular plans and goals now within the midterm timeline of the coming 1-3 year period.

- Vice-Rector for External and International Relations
- Vice-Rector for Development, Information Technologies and Quality Assurance
- Director CVT
- Department of Development, Information Technologies and Quality Assurance / Computer Technology Centre (CVT)
- Department of International and External Relations (IRO)

ACTIVITY 10	Digitisation of Processes
Responsible unit/faculty/department/staff	Central level: Department of Development, Information Technologies and Quality Assurance / Computer Technology Centre (CVT); Department of International and External Relations (IRO) Vice-Rector for Development, Information Technologies and Quality Assurance; Director CVT, Vice-Rector for External and International Relations, IRO Coordinator
Concrete steps	<ul> <li>A. Using the UNIPO e-learning platform Moodle for the studies in the English language</li> <li>B. For the administration of projects and internal information sharing, using available licences of collaboration platforms - Microsoft Office 365 Teams, Sharepoint and Project</li> <li>C. Increasing professional competence of staff in the area of using modern technologies (education and research)</li> </ul>
Budget & sources of funding	Combined - UNIPO budget; Performance Indicators (Výkonnostné zmluvy - Merateľné ukazovatele na obdobie 2024-2026)
Human resources (staff)	Vice-Rector for Development, Information Technologies and Quality Assurance; Director CVT, Vice-Rector for External and International Relations, IRO Coordinator
Date due	10/2028
Date of completion	
Sustainability (beyond completion date, if applicable)	2030
Notes	Indicators: Indicators will be based on the new internationalisation strategy  • Supporting the new information system for administrative processes of internationalisation







#### **OBJECTIVE 11 – Student Services and Extracurricular Activities**

To continue with the short-term objective and its particular plans and goals now within the midterm timeline of the coming 1-3 year period.

- Vice-Rector for External and International Relations
- Vice-Rector for Development, Information Technologies and Quality Assurance
- Student Halls of Residence and Canteen (SHRC), Welcome Centre, ESN PRESOV,
   Department of International and External Relations (IRO)

ACTIVITY 11	Student Services and Involvement in Extracurricular Activities
Responsible unit/faculty/department/staff	Central level: Student Halls of Residence and Canteen (SHRC), Welcome Centre, ESN PRESOV, Department of International and External Relations (IRO) SHRC Director, Welcome Centre, ESN PRESOV, IRO Coordinator
Concrete steps	<ul> <li>A. Providing information about student dormitories and canteens in the English language</li> <li>B. Welcome Centre - provision of needed support upon arrival and during stay</li> <li>C. ESN PRESOV, the buddy system and organisation of activities - needed involvement of UNIPO students from faculties</li> <li>D. Including internationalisation element into UNIPO student clubs</li> <li>E. Providing optimized accommodation for international staff at UNIPO campus</li> <li>F. Supporting sport activities - connecting Slovak UNIPO sport clubs and Presov city sports clubs for the involvement of international students</li> </ul>
Budget & sources of funding	Combined - UNIPO budget; Erasmus+ budget; Performance Indicators (Výkonnostné zmluvy - Merateľné ukazovatele na obdobie 2024-2026) and other sources
Human resources (staff)	SHRC Director, Welcome Centre Coordinator, ESN PRESOV Coordinator, IRO Coordinator
Date due	10/2028
Date of completion	
Sustainability (beyond completion date, if applicable)	2030
Notes	Indicators:







Indicators will be based on the new internationalisation strategy
<ul> <li>Continuous support of the Welcome Centre</li> <li>Continuous support of ESN PRESOV</li> </ul>

### **OBJECTIVE 12 – Internationalisation and Funding Opportunities**

To continue with the short-term objective and its particular plans and goals now within the midterm timeline of the coming 1-3 year period.

- Bursar (CFO)
- Vice-Rector for External and International Relations
- Vice-Rector for Educational Affairs
- Vice-Rector for Science, Art, Sport and Accreditation

ACTIVITY 12	Internationalisation Funding
Responsible unit/faculty/department/staff	Central level: Economic Department Bursar, Economic Department Director Faculties Secretary
Concrete steps	<ul> <li>A. Continue with system of multi-source financing in order to ensure long-term sustainability, development of the quality of study, science, research and cooperation of the University at the international level. Setting up seed funds for internationalisation to support bottom-up initiatives.</li> <li>B. Allocating financial resources for internationalisation within the University budget directly under the internationalisation working units</li> <li>C. Financial incentives and rewarding connected with internationalisation activities for UNIPO staff</li> <li>D. Expanding the offer of study programs in English. Increasing the number of international English degree students - economic benefit for the University and the region (Objective 4)</li> <li>E. Expanding the number of international grants and projects</li> <li>F. Direct, strong support and further development of Erasmus activities, projects and grants</li> </ul>
Budget & sources of funding	Combined - UNIPO budget; Performance Indicators (Výkonnostné zmluvy - Merateľné ukazovatele na obdobie 2024-2026) and other sources.







Human resources (staff)	Bursar (CFO), Economic Department Director, Faculty Secretaries (CFOs)
Date due	10/2028
Date of completion	
Sustainability (beyond	2030
completion date, if applicable)	
Notes	Indicators
	Indicators will be based on the new internationalisation
	strategy
	Income from foreign research projects
	Income from other foreign projects
	<ul> <li>Volume of tuition income for study programmes</li> </ul>
	provided in a language other than Slovak
	UNIPO Specific Internationalisation indicators
	<ul> <li>International research grants</li> </ul>
	Cooperation with external non-academic actors
	<ul> <li>Internationalisation in R&amp;D, art and innovation</li> </ul>
	Study openness (international) - Bachelor and
	combined programmes
	Study openness (international) - Master programmes
	<ul> <li>Study openness (international) - PhD programmes</li> </ul>







#### LONG-TERM OBJECTIVES AND SUPPORTING ACTIVITIES

(3+ years)

#### **OBJECTIVE**

To continue with the mid-term objectives and their particular plans and goals within the long-term timeline of the coming 3+ year period.

- Vice-Rector for External and International Relations
- Vice-Rector for Strategy and Marketing
- Vice-Rector for Educational Affairs
- Vice-Rector for Science, Art, Sport and Accreditation
- Vice-Rector for Development, Information Technologies and Quality Assurance
- Bursar
- Vice-Deans with related work competence

	<del>,</del>
ACTIVITY	<ol> <li>Strategic Planning of Internationalisation and HR</li> </ol>
	2. Presentation and Visibility of the University of Presov –
	Promotion, Marketing and Recruitment
	3. UNIPO International Strategic Partnerships
	4. UNIPO Internationalisation of education
	5. Internationalisation at Home (IaH): strengthening
	stakeholder partnerships in Slovakia,
	Internationalisation in Higher Education for Society (IHES)
	6. Internationalisation of Research and Other Creative
	Activities at UNIPO
	7. Language Competence and Quality Culture
	8. International Incoming Mobilities at UNIPO
	9. International Outgoing Mobilities at UNIPO
	10. Digitisation of Internationalisation Processes
	11. Student Services and Extracurricular Activities
	12. Internationalisation and Funding Opportunities
Responsible	<ul> <li>Vice-Rector for External and International Relations</li> </ul>
unit/faculty/department/staff	<ul> <li>Vice-Rector for Strategy and Marketing</li> </ul>
	<ul> <li>Vice-Rector for Educational Affairs</li> </ul>
	<ul> <li>Vice-Rector for Science, Art, Sport and Accreditation</li> </ul>
	<ul> <li>Vice-Rector for Development, Information</li> </ul>
	Technologies and Quality Assurance
	Bursar
	Vice-Deans with related work competence
Concrete steps	Prioritized coordination and support of the following key areas:
	1. Strategic Planning of Internationalisation and HR
	2. The International Dimension of UNIPO Branding
	3. UNIPO International Strategic Partnerships







	<ol> <li>UNIPO Internationalisation of education</li> <li>Internationalisation at Home (IaH)</li> <li>Internationalisation of Research and Other Creative Activities at UNIPO</li> <li>Language Competence and Quality Culture</li> <li>International Incoming Mobilities at UNIPO</li> <li>International Outgoing Mobilities at UNIPO</li> <li>Digitisation of Internationalisation Processes</li> <li>Student Services and Extracurricular Activities</li> <li>Internationalisation and Funding Opportunities</li> </ol>
Budget & sources of funding	Combined - UNIPO budget; Performance Indicators (Výkonnostné zmluvy - Merateľné ukazovatele na obdobie 2024-2026); European/National/Regional Operational Programs and Funds; Projects and Grants
Human resources (staff)	<ul> <li>Vice-Rector for External and International Relations</li> <li>Vice-Rector for Strategy and Marketing</li> <li>Vice-Rector for Educational Affairs</li> <li>Vice-Rector for Science, Art, Sport and Accreditation</li> <li>Vice-Rector for Development, Information         <ul> <li>Technologies and Quality Assurance</li> </ul> </li> <li>Bursar</li> <li>Vice-Deans with related work competence</li> </ul>
Date due	2028+
Date of completion	
Sustainability (beyond completion date, if applicable)	2030
Notes	To monitor and continue with the mid-term indicators for the period 2028+