



ERASMUS STUDENT WORK PLACEMENT IN THE CZECH REPUBLIC

EMPLOYER INFOR	RMATION
Name of organization	BIC-R&D, s.r.o. Business, innovation & communication
Address incl. post code	Příkop 4, 602 00 Brno, Czech Republic
Telephone	+420 739 027 166
E-mail	j.orava@bic-rtd.cz
Website	www.bic-rtd.cz
Number of employees	6
Short description of the company	BIC – R&D, s.r.o. specialises in the development and management of Research, Development and Innovation activities in companies and institutions, as well as in efficient support of developing an approachable and stimulating environment for these activities in the Czech Republic and the EU in cooperation with state authorities and agencies and trade organisations, associations and unions.
Other	We support industrial companies, small and medium enterprises (SMEs) associations and societies, agencies and public administration institutions, universities and research institutes in all stages of their activities related to research and technological development and innovation projects, i.e. starting from the phase of developing innovation strategies, innovation or development concepts, planning and management, up to the application of results of research and innovation activities. A number of projects initiated, supervised or managed by us have been awarded and received support from regional, national or European
	financial resources. At present, the support is typically provided from the ongoing 7th EU framework programme, structural funds, and national funds supporting research and development. On the other hand, a numbe of our activities receive funding from our own resources, or possibly are customised for a specific partner.





CONTACT DETAILS		
Contact person for this placement	Mgr. Jan Orava	
Department and designation / job title	Development Manager, Researcher	
Direct telephone number	+420 739 027 166	
E-mail address	j.orava@bic-rtd.cz	
Skype	janorava	

PLACEMENT INFORMATION		
Department / Function	Asistent to Manager, Junior Researcher	
Description of activities	 Work on a general study for the European Space Agency "Safety and Information Services for Ski Resorts" http://iap.esa.int/projects/security/SIS-SREM The purpose of the Study is to design a service for users (skiers, ski resort operators, rescuers) which will use space assets (satellite signals as GNSS, Earth Observation, telecommunication) to make the services more accurate, faithful, affordable and attractive. We are focused on central European markets (Czech Republic, Slovakia, Poland and Eastern Europe). The reference customer is SKADO (Russia). Work on European Mobile and Mobility Industries Alliance project http://www.mobilise-europe.mobi/ This new Alliance is a strategic initiative bringing together policy makers and industry representative at European level with the aim of developing more sustainable solutions in the field of mobility supported by mobile services, through better use of current and planned initiatives and enhancing transnational cooperation in this field. The Alliance comprises a Policy Learning Platform and five concrete actions in the areas of large-scale demonstrators (Real Live Testing), access to finance as well as an action to improve the interoperability of mobile services. New project preparation – establishment of international clusters network focused on support of SMEs in space related downstream sector 	
	Work will mainly consist of	
	Desk researchMarket analysis	
	Market analysisData analysis	





	 Business model development Communication with partners and stakeholders
Location	Příkop 4, 602 00 Brno, Czech Republic
Duration	2-12 months
Working hours per week	40
Accommodation	We are ready to help with finding accommodation according to student's demands. Brno is student's town so there are plenty of possibilities like dorms, shared flats etc.
Details of financial and "in kind" support to be provided	Financial contribution which will cover the local travel costs in Brno (public transport) and inland mobile calls.
Other	Details to be discussed

COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS	
Languages and level of competence required	English: Independent User - B2
Computer skills and level of skills required	Microsoft Office, Google Apps
Drivers license	-
Other	 Economy – business development; Copywriting; Understanding the main ideas of complex text on both concrete and abstract topics, including technical discussions in different fields; Production of clear, detailed text on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options; Independency and creativity; We are looking for "Renaissance Man", open minded person with ability to learn new staff.
	 Knowledge welcomed on: Outdoor and touristic sector business; Mobile technologies and mobile services business; Space related industries – downstream sector.





INFORMATION PROVIDED BY		
Name	Mgr. Jan Orava	
Department / Function	Development Manager, Researcher	
E-mail address	+420 739 027 166	
Phone number(s)	j.orava@bic-rtd.cz	
Date	17.3.2014	