



ERASMUS STUDENT WORK PLACEMENT IN THE CZECH REPUBLIC

| EMPLOYER INFORMATION | | |
|----------------------------------|--|--|
| Name of organization | FCR TECH, spol. s r.o. | |
| Address incl. post code | Vyskočilova 1442/1b, Michle, 140 00 Praha | |
| Telephone | 00420-602-114134 | |
| E-mail | Ladislav.Suster@fcrmedia.com | |
| Website | www.fcrmedia.com | |
| Number of employees | 50+ | |
| Short description of the company | IT company developing Yellow Pages and other online products for many countries such as: Ireland, Sweden, Latvia, Estonia, Lithuania, Finland, Russia, Czech Republic, Slovakia, Romania, Hungary. | |
| Other | Based in Prague, Czech Republic | |

| CONTACT DETAILS | | |
|--|------------------------------|--|
| Contact person for this placement | Ladislav Suster | |
| Department and designation / job title | SEO Manager | |
| Direct telephone number | 00420-602-114134 | |
| E-mail address | Ladislav.Suster@fcrmedia.com | |





| PLACEMENT INFORMATION | | |
|---|--|--|
| Department / Function | Online Marketing, SEO, Analytics, Content and Platforms development | |
| Description of activities | Online marketing, Content creation, Analytics. | |
| Location | Prague, Czech republic – office close to public traffic (metro), allowed home office | |
| Duration | Preferably longer periods | |
| Working hours per week | 36 | |
| Accommodation | Participant should take care of relocation, no support | |
| Details of financial and "in kind" support to be provided | No financial nor relocation support. | |
| Other | Allowed 2 days a week home office. Vacations: 2 days per month | |

| COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS | | |
|---|---|--|
| Languages and level of competence required | Good knowledge of English. Ability to work independently and creatively on assigned tasks. Ideally creative copywriter and with analytics skills. | |
| Computer skills and level of skills required | Advanced internet user. Interest in UI, UX, SEO, Online Marketing, We development is plus. | |
| Drivers license | - | |
| Other | We prefer shorter but personal CVs or emails with portfolio of any kind. | |

| INFORMATION PROVIDED BY | | |
|-------------------------|------------------------------|--|
| Name | Ladislav Suster | |
| Department / Function | SEO Manager | |
| E-mail address | Ladislav.Suster@fcrmedia.com | |
| Phone number(s) | 00420-602-114134 | |





| Date | 06.05.2014 |
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