**Erasmus Student Work Placement**

**in the Czech Republic**

|  |
| --- |
| **EMPLOYER INFORMATION** |
| Name of organization | Holmes Place |
| Address incl. post code | Plzeňská 8, 150 00 Prague 5 |
| Telephone | +420 257 313 830 |
| E-mail | andel@holmesplace.cz |
| Website | [www.holmesplace.com](http://www.holmesplace.com), [www.holmesplace.cz](http://www.holmesplace.cz)[www.holmesplacedigital.com](http://www.holmesplacedigital.com) |
| Number of employees | 500+ |
| Short description of the company | Holmes Place is a premium health, fitness, and wellness brand that has been leading the industry for over 30 years. Holmes Place spans across 10 different countries throughout Europe and the Middle East - we’re a multinational company at the core. Our focus is on holistic health, based on Move Well, Eat Well & Feel Well. |
| Other |  |

|  |
| --- |
| **CONTACT DETAILS** |
| Contact person for this placement | Tereza Strychova |
| Department and designation / job title | Digital Marketing DepartmentDigital Marketing Coordinator |
| Direct telephone number | +420 775 418 955 |
| E-mail address | tereza.strychova@holmesplace.com |

|  |
| --- |
| **PLACEMENT INFORMATION**  |
| Department / Function | Digital Marketing Department |
| Description of activities | * Social Networking
* Content Marketing
* Application creation
* Copywriting
* Reviewing, editing & polishing work
* Researching
* Anything else you can think of!
 |
| Location  | Prague, Czech Republic |
| Duration  | A few months, a semester, a whole year – however long you want to be with us! |
| Working hours per week | Full time |
| Accommodation | Not provided. |
| Details of financial and “in kind” support to be provided | Free membership to our Prague clubs for the length of your internship! |
| Other | [See the presentation of Digital Marketing Department](https://www.dropbox.com/s/wqd8mutbycdap3b/Holmes%20Place%20Internship%20Program.ppsx)[Watch experience of our intern Tempe](https://vimeo.com/channels/518949) |

|  |
| --- |
| **COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS**  |
| Languages and level of competence required | English – Professional working proficiency |
| Computer skills and level of skills required | Willingness to learn is the essential for us |
| Drivers license | Not needed |
| Other |  |

|  |
| --- |
| **INFORMATION PROVIDED BY** |
| Name | Tereza Strychova |
| Department / Function | Digital Marketing Department / Digital Marketing Coordinator |
| E-mail address | tereza.strychova@holmesplace.com |
| Phone number(s) | +420 775 418 955 |
| Date | 6.5.2013 |