

INTERNSHIP OFFER

Digital marketing specialist Vilamarxant (Spain)

Website: <http://web.finnovaregio.org/>

Position: Marketing/digital marketing specialist

Placement: Valencia, Spain

- Description of a workplace

Finnova is a European Foundation working for the constant bet of the business innovation and the excellence of the applied knowledge through the development of the talent and international connection. We promote multiple networks and high-level events with the purpose of seeking resources and European funding related to the technological transfer, modernization & competitive development of public and private entities at all levels; international, regional & local. Working with international projects like Startup Europe Week, Startup Europe Villages, Startup Europe Awards, etc.

- What are we looking for?

We are looking for a student with knowledge and experience in digital marketing. Someone who believes that digital marketing is the future in business, in order to reach marketing goals.

- Responsibilities and tasks

1. Design digital media campaigns aligned with business goals;
2. Coordinate the creation of digital content (e.g. website, blogs, press releases, and podcasts);
3. Manage end-to-end digital projects;
4. Establish our web presence to boost brand awareness;
5. Maintain a strong online company voice through social media;
6. Monitor ROI and KPIs - results;
7. Stay up-to-date with digital media developments.

- Requirements

1. Enrolled in Erasmus+ program;
2. Knowledge of basic marketing, SEO, Google Ads, social media ads, email marketing, Google Analytics, and different digital marketing tools (such as MailChimp, CRM's program, etc.)
3. It will be valued: knowledge of Wordpress website administration.

- Personal qualities

Result-driven, capable of taking care of several projects at the same time and always full of new ideas.

- Academic training

Marketing, Graphic Design, International Trade, Business, Finance, advertising, communication, public relations, journalism, etc.

- Language: Spanish, English (+ 1 other language)

- Extras: Driver license is a plus

- What do we offer?

A friendly environment where you can grow professionally at a European level in contact with innovation.

- Duration of internship

As long as it is possible for the intern.

- Schedule: Monday - Friday, flexible

- Location: *Spain (Valencia)*

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