

## RECOMMENDED STUDY PLAN

**Name of the higher education institution:** *University of Prešov*

**Type of the study programme:** *standard/non combination*

**Name of the study programme:** *Economy and Management in Sustainable Innovative Industry*

**Name of the study field:** *Economics and Management*

**Name of the faculty/university workplace:** *Faculty of Management and Business*

**Degree of study:** *2nd*

**Form of study:** *full-time study*

**Method of study:** *combined method of study*

COMPULSORY COURSES										
Code	Prerequisites	Title <i>Ensures</i>	Recommended semester	Assessment	Credits	Scope of direct teaching (per semester)				Profile course
						Lectures	Seminars	Exercises	Laboratory exercises	
7KEEM/ZIN-UIPA/25	-	Green innovation <i>Department of Environmental Economy and Management</i>	1	<i>exam</i>	3	1	2			<i>no</i>
7KEEM/UOM-UIPA/25	-	Circular economy and sustainable business models <i>Department of Environmental Economy and Management</i>	1	<i>exam</i>	4	1	2			<i>yes</i>
7KEEM/FFI-UIPA/25	-	Sustainable finance and financial innovation <i>Department of Environmental Economy and Management</i>	1	<i>exam</i>	4	1	2			<i>yes</i>
7KFUM/FIM-MGRA/22	-	Financial management <i>Department of Finance, Accounting and Math. Methods</i>	1	<i>exam</i>	4	1	2			<i>no</i>
7KEEM/EAP-UIPA/25	-	Environmental aspects of processes and technologies <i>Department of Environmental Economy and Management</i>	1	<i>exam</i>	4	1	2			<i>no</i>
7KIK/AJ1-UIPA/25		Professional English 1 <i>Department of Intercultural Communication</i>	1	<i>continuous assessment</i>	2	0	2			<i>no</i>

7KEEM/STP-UIPA/25	-	Systems and technical means of environmental management <i>Department of Environmental Economy and Management</i>	2	<i>exam</i>	4	1	2			<i>no</i>
7KEEM/SUR-UIPA/25	-	Sustainable development strategies <i>Department of Environmental Economy and Management</i>	2	<i>exam</i>	4	1	2			<i>yes</i>
7MMO/MAM-MGRA/22	-	Marketing Management <i>Department of Marketing and International Trade</i>	2	<i>exam</i>	4	2	1			<i>no</i>
7KMN/LOG-MGRA/22	-	Logistics <i>Department of Management</i>	2	<i>exam</i>	3	1	2			<i>no</i>
7KEEM/IMS-UIPA/25	-	Integrated management systems <i>Department of Environmental Economy and Management</i>	2	<i>exam</i>	4	1	2			<i>yes</i>
7KIK/AJ2-UIPA/25	-	Professional English 2 <i>Department of Intercultural Communication</i>	2	<i>continuous assessment</i>	2	0	2			<i>no</i>
7KEE/MEK-UIPA/25	-	Managerial economy <i>Department of Economics and Economy</i>	3	<i>exam</i>	3	1	2			<i>yes</i>
7KEEM/PPR-UIPA/25	-	Computer support for environmental project management <i>Department of Environmental Economy and Management</i>	3	<i>exam</i>	3	1	1			<i>no</i>
7KFUM/AST-MGRA/22	-	Applied statistics <i>Department of Finance, Accounting and Math. Methods</i>	3	<i>exam</i>	4	2	1			<i>no</i>
7MMO/PRM-MGRA/22	-	Project Management <i>Department of Management</i>	3	<i>exam</i>	3	1	2			<i>no</i>
7KFUM/EAN-UIPA/22		Economic analysis <i>Department of Finance, Accounting and Math. Methods</i>	3	<i>exam</i>	4	1	2			<i>no</i>
7KMN/IIP-MGRA/25	-	Intelligent innovation in industry <i>Department of Management</i>	3	<i>exam</i>	3	1	1			<i>no</i>
7KEEM/DP1-UIPA/25	-	Diploma Project I <i>thesis supervisor</i>	3	<i>passed</i>	2	-	2			<i>no</i>
7KEEM/ODP-UIPA/25	-	Professional practice	4	<i>passed</i>	10	-	18			<i>no</i>

		<i>Vice- Dean for Practice, Graduate Placement, Quality and Development</i>								
7KEEM/DP2-UIPA/25	-	Diploma Project II. <i>thesis supervisor</i>	4	<i>passed</i>	2	-	3			<i>no</i>
7KEEM/ODP-UIPA/25	-	Diploma Thesis Defence <i>Commission for State Examinations</i>	4	<i>state exam</i>	10					<i>no</i>
7KEEM/SSK-UIPA/25	-	State Examination (Colloquium) – Economy and Management in Sustainable Innovative Industry <i>Commission for State Examinations</i>	4	<i>state exam</i>	10					<i>no</i>

COMPULSORY OPTIONAL COURSES										
Code	Prerequisites	Title <i>Ensures</i>	Recommended semester	Assessment	Credits	Scope of direct teaching (per semester)				Profile course
						Lectures	Seminars	Exercises	Laboratory	
7KMN/SPR-UIPA/25	-	Process Simulations <i>Department of Management</i>	1	<i>continuous assessment</i>	3	2	0			<i>no</i>
7MMO/VSP-MGRA/22	-	Startup Project Management <i>Department of Marketing and International Trade</i>	1	<i>continuous assessment</i>	3	0	1			<i>no</i>
7KMN/MAV-MGRA/22	-	Performance Management <i>Department of Management</i>	1	<i>continuous assessment</i>	3	1	0			<i>no</i>
7KMN/TMR-MGRA/22		Creative methods in management and management games <i>Department of Management</i>	1	<i>continuous assessment</i>	2	1	1			<i>no</i>
7MMO/MKU-UIPA/25		Marketing communication of sustainable enterprises <i>Department of Marketing and International Trade</i>	1	<i>continuous assessment</i>	3	0	2			<i>no</i>
7KMN/KOM-UIPA/25		Communication in management <i>Department of Marketing and International Trade</i>	1	<i>continuous assessment</i>	2	1	1			<i>no</i>
7KMP/PPP-UIPA/25		Psychology of the working environment <i>Department of Managerial Psychology</i>	1	<i>continuous assessment</i>	3	1	2			<i>no</i>

7KTH/MIN-UIPA/25		Innovation Management <i>Department of Tourism and Hotel Management</i>	1	continuous assessment	3	1	1			no
7KEE/ZNE-UIPA/25		Knowledge economy <i>Department of Economics and Economy</i>	1	continuous assessment	3	1	2			no
7KMN/MUT-UIPA/25		Sustainability Talent Management <i>Department of Management</i>	1	continuous assessment	3	1	1			no
7KMN/DTP-UIPA/25		Green and digital transformation in industry <i>Department of Management</i>	1	continuous assessment	3	1	1			no
7KMN/PME-UIPA/25		Business and management ethics <i>Department of Management</i>	1	continuous assessment	3	1	1			no
7KIK/KA1-UIPA/25		Conversation in a Foreign Language 1 (English/German/Russian) <i>Department of Intercultural Communication</i>	1	continuous assessment	1	0	1			no
7KMN/STM-MGRA/25		Strategic management <i>Department of Management</i>	2	continuous assessment	3	2	1			no
7KMP/BER-UIPA/25		Behavioural economics and decision-making for sustainability <i>Department of Management</i>	2	continuous assessment	3	2	1			no
7KTH/MRR-UIPA/22		Management and marketing of regional development <i>Department of Tourism and Hotel Management</i>	2	continuous assessment	3	1	1			no
7KTH/MRR-UIPA/22		Modern Trends and Innovations in Marketing <i>Department of Marketing and International Trade</i>	2	continuous assessment	3	0	2			no
7MMO/PSE-UIPA/25		Eco marketing case studies <i>Department of Marketing and International Trade</i>	2	continuous assessment	3	1	1			no
7KMP/PPZ-UIPA/25		Psychology of entrepreneurial skills and manager development <i>Department of Managerial Psychology</i>	2	continuous assessment	3	1	2			no
7KTH/MUT-UIPA/25		Management of sustainable tourism in the region <i>Department of Tourism and Hotel Management</i>	2	continuous assessment	3	1	1			no
7KEE/HSP-UIPA/25		Economic policy <i>Department of Economics and Economy</i>	2	continuous assessment	3	1	2			no
7KMN/IOT-UIPA/25		Digitalization of production systems and the use of IOT <i>Department of Management</i>	2	continuous assessment	3	2	1			no

7KMN/MDI-UIPA/25		Diversity and Inclusion Management <i>Department of Management</i>	2	<i>continuous assessment</i>	2	1	0			<i>no</i>
7KMN/MRO-UIPA/25		Managerial decision making <i>Department of Management</i>	2	<i>continuous assessment</i>	4	1	2			<i>no</i>
7KIK/KA2-UIPA/25		Conversation in a Foreign Language 2 (English/German/Russian) <i>Department of Intercultural Communication</i>	2	<i>continuous assessment</i>	1	0	1			<i>no</i>
7KEEM/KMP-UIPA/25		Creative methods in industry <i>Department of Environmental Economy and Management</i>	3	<i>continuous assessment</i>	3	1	1			<i>no</i>
7KFUM/FMO-UIPA/25		Financial models <i>Department of Finance, Accounting and Math. Methods</i>	3	<i>continuous assessment</i>	3	1	2			<i>no</i>
7KEE/MME-UIPA/25		International Economy <i>Department of Economics and Economy</i>	3	<i>continuous assessment</i>	3	1	2			<i>no</i>
7KEEM/POV-UIPA/25	-	Environmental Impact Assessment <i>Department of Environmental Economy and Management</i>	3	<i>continuous assessment</i>	3	1	1			<i>no</i>
7KFUM/ITE-MGRA/22	-	Information technologies in management and e-technologies <i>Department of Finance, Accounting and Math. Methods</i>	3	<i>continuous assessment</i>	3	1	1			<i>no</i>
7KMN/MRI-MGRA/25	-	Risk and Change Management <i>Department of Management</i>	3	<i>continuous assessment</i>	3	1	2			<i>no</i>
7MMO/VKU-UIPA/25	-	Visualisation of quantitative data in business <i>Department of Marketing and International Trade Business</i>	3	<i>continuous assessment</i>	2	0	1			<i>no</i>
7KTH/RMH-UIPA/25	-	Revenue management in the hotel industry <i>Department of Tourism and Hotel Management</i>	3	<i>continuous assessment</i>	2	1	1			<i>no</i>
7KFUM/SMF-UIPA/25	-	Financial performance measurement systems in industry <i>Department of Finance, Accounting and Math. Methods</i>	3	<i>continuous assessment</i>	2	1	2			<i>no</i>

7KEE/ERF-UIPA/25	-	Economic decision-making of firms and the structure of markets <i>Department of Economics and Economy</i>	3	<i>continuous assessment</i>	3	1	2			<i>no</i>
7KMN/MEM-UIPA/25	-	International Management <i>Department of Management</i>	3	<i>continuous assessment</i>	2	1	2			<i>no</i>
7KIK/AJ3-UIPA/25		Professional English 3 <i>Department of Intercultural Communication</i>	3	<i>continuous assessment</i>	3	0	2			<i>no</i>
7KIK/KA3-UIPA/25		Conversation in a Foreign Language 3 (English/German/Russian) <i>Department of Intercultural Communication</i>	3	<i>continuous assessment</i>	1	0	1			<i>no</i>

The student will receive **96** credits for compulsory subjects, which is **80** % of 120 credits that are required for successful completion of the study.

The recommended study programme offers the possibility to select compulsory optional subjects for **112** (min. **24**) credits.