

OHLASY NA PUBLIKAČNÚ ČINNOSŤ

PhDr. Mária Oleárová, PhD.

- 1 Effect of service quality assessment on perception of TOP hotels in terms of sentiment polarity in the Visegrad group countries [print, elektronický dokument] / aut. Róbert Štefko, aut. Richard Fedorko, aut. Radovan Bačík, aut. Martin Rigelský, aut. Mária Oleárová.
In: Oeconomia Copernicana [print, elektronický dokument]. - ISSN 2083-1277. - ISSN 2353-1827. - Roč. 11, č. 4 (2020), s. 721-742.
DOI: 10.24136/oc.2020.029

Plný text: <http://economic-research.pl/Journals/index.php/oc/article/view/1850/1733>

FM-20 404/20

[ŠTEFKO, Róbert (40%) - FEDORKO, Richard (20%) - BAČÍK, Radovan (20%) - RIGELSKÝ, Martin (10%) - OLEÁROVÁ, Mária (10%)]

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- 4 Analysis of consumer preferences related to the use of digital devices in the e-commerce dimension [print, elektronický dokument] / aut. Róbert Štefko, aut. Radovan Bačík, aut. Richard Fedorko, aut. Mária Oleárová, aut. Martin Rigelský.
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[3]	Citácie zahraničné nereg.	30
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Pozn. Kategórie ohlasov na publ. čin. od VO 2022: 1*, 2*, 3*