

**UNIVERSITY OF PRESOV**

**Statute of the Board for Marketing  
of the University of Presov**



**2022**

# **Statute of the Board for Marketing of the University of Presov**

## **Article 1**

### **Introductory provisions**

1. The Board for Marketing of the University of Presov (hereinafter referred to as the “Board“) is an advisory body of the Rector of the University of Presov (hereinafter referred to as the “Rector“) established in accordance with Article 13 paragraph 4 of the Statute of the University of Presov.
2. For operational purposes, the abbreviation BM UP is used.

## **Article 2**

### **Mission and main tasks**

1. The Board is established by Rector's decision on the recommendation of the Vice-Rector for Strategic Planning & Marketing. The resolutions of the Board are in the form of recommendations to the academic self-government bodies of the public university, the permanent advisory bodies of the Rector, and other parts of the university.
2. The role of BM UP is to coordinate the marketing activities of the university in cooperation with faculties and other departments of the university, to participate in the comprehensive marketing system of the university and to spread the decisions taken in the field of marketing to the individual parts of the university.

## **Article 3**

### **Composition of the Board**

1. Members of the BM UP are appointed and dismissed by the Rector of the University. The representatives of the faculties are appointed by the Rector of the University on the basis of the submitted proposal of the Vice-Rector for Strategic Planning & Marketing elaborated in accordance with the submitted proposals of the parts of the University.
2. The Chairman of the Board is the Vice-Rector for Strategic Planning & Marketing. The members of the Board are representatives of faculties and university-wide workplaces, usually vice deans for faculty marketing or other relevant vice-deans, as well as other university staff working in the field of marketing and communication. If necessary, an

external expert may also be appointed as a member of the Council.

3. The term of office of the Board members shall coincide with that of the Rector and shall end of his term of office.
4. The BM UP member is substitutive by a representative of the relevant workplace in their written authorization.
5. Organizational-technical and administrative support for the Board's activities is provided by the Department of Strategic Planning & Marketing

#### **Article 4**

##### **Meetings of the Board**

1. The Board shall meet as necessary, but at least twice a year.
2. The Chairman of the Board convenes and leads the meetings of the Board in accordance with a predetermined agenda.
3. The Board may meet in face-to-face, distant, combined, or correspondent form.
4. Minutes of the meetings of the Board shall be drawn up. Its processing and distribution to the Board members is the responsibility of the Department of Strategic Planning & Marketing.

#### **Article 5**

##### **Final provisions**

1. This statute was discussed with the Board and comes into force on the date of approval by the Rector.

Prešov, 25<sup>th</sup> October 2022

Dr. h. c. prof. PhDr. Peter Kónya, PhD.

Rector of UP