

BACKGROUND

We launched WeSolve in 2019, an innovative community engagement platform that aims to facilitate problem-solving and decision making within organizations (<https://wesolve.app>).

We address three main problem areas:

- Communication gap: many organizations struggle to create two-way communication with their communities (citizens, employees or volunteers) which can lead to lack of overview, dissatisfaction and higher turnover rates.
- Top-bottom solutions: when it comes to problem-solving, people with a proactive attitude and innovative ideas often feel ‘not being heard’ by those who have the power to make a change. This will result in a lack of motivation and perceived inequality.
- Lack of implementation: even though great ideas are accepted by management and are supported by the community, they might never be realized. There are plenty of good ideas but not so many ‘real’ solutions.

We are currently focusing on two target markets:

- Municipalities and local governments who are facing difficulties in engaging citizens and are trying to address this issue in their current strategic development plan
- Social enterprises (for- and nonprofit organizations and NGOs) and associations with core and “scattered” memberships or flat organizational structure who need a low-cost service to enable democratic decision making, active participation and shared ownership for their community

YOUR PROFILE

Need to have:

- Fluent in English
- You are currently studying, or have acquired, a relevant degree
- You are organized and structured
- You are eager to learn
- You can work both as part of a dynamic team and independently

WHAT WE OFFER

- Being part of a social project that aims to improve the quality of life and promote democracy
- Joining a team of an early-stage startup and working on a real product
- Opportunities to learn and develop your skills and career through meetups and colleagues
- Working in a startup focused on creating impact and contribute to the achievement of the UN's Sustainable Development Goals

- A chance to learn something new every day

DIGITAL MARKETING

We are looking for interns who are passionate about communication and online marketing and are interested in co-creation, digital democracy and citizen engagement solutions.

We believe that an internship in our company can be a great opportunity to supplement your studies, get practical experience and improve your communication skills.

We are looking for a highly motivated, committed and passionate intern with strong writing skills who can assist us in the following areas:

- Assisting with marketing, social media, website updates and digital outreach.
- Planning digital campaigns, analyzing metrics, and identifying trends
- Helping grow social media engagement/reach, website traffic and brand awareness.
- Contributing to the creation of mock-ups, email campaigns, and social media content.
- During this position you will also have the opportunity to learn:
 - SEO best practices and how to influence a website's search engine ranking
 - How to use online tools like Google Ads, Facebook Business Manager and LinkedIn Campaign Manager

Nice to have:

- Experience in digital outreach (web, social media, either or both)

SALES AND BUSINESS COMMUNICATION

We are looking for interns who are passionate about business communication and are interested in sustainability, co-creation, digital democracy and smart city solutions.

We believe that an internship in our company can be a great opportunity to supplement your studies, gain practical experience and improve your sales skills.

We are looking for a highly motivated, committed and passionate intern with strong sales and communication skills who can assist us in the following areas:

- Running discovery conversations to understand customer needs and qualify sales opportunities
- Responding to prospects 'and customers' questions that come through a variety of channels i.e. email
- Working closely with team members to ensure participation and seamless transition of leads

- Writing and translating marketing collateral
- Assisting with media relations and distribution of press releases

Nice to have:

- Experience with CRM tools

GRAPHIC DESIGN

We are looking for interns who are passionate about graphic design and are interested in sustainability, co-creation, digital democracy and smart city solutions.

We believe that an internship in our company can be a great opportunity to supplement your studies, gain practical experience and improve your skills.

We are looking for a highly motivated, committed and passionate intern with strong graphic design skills who can assist us in the following areas:

- Developing visual content for SoMe, website, blog/articles, white papers, infographics and other design elements using Adobe Photoshop, Illustrator or InDesign.
- Researching, developing and producing graphic materials which support business goals and objectives
- Translating business strategy, audience needs and digital capabilities into marketing campaigns that are visually and emotionally engaging
- Working with the webmaster to ensure all materials are up to design standards

UX DESIGN

We are looking for interns who are passionate about UX design and are interested in sustainability, co-creation, digital democracy and smart city solutions.

We believe that an internship in our company can be a great opportunity to supplement your studies, gain practical experience and improve your skills.

We are looking for a highly motivated, committed and passionate intern who would like to gain UX design skills who can assist us in the following areas:

- Enhance and strengthen the overall User Experience (UX) that WeSolve's customers have with our interfaces.

- Improve WeSolve's website, web- and native-app User Interface (UI) design. This includes enhancing the look and feel as well as the users' ease of navigating it.
- Doing user research, creating user personas, wireframes and prototypes, as well as doing user testing.
- Create mockups and work with our developer team.
- Participate in meetings regarding new features for our web- and mobile app. Afterwards design mockups for the features, as well as test them on customers.
- Ongoing meetings with the tech team to give feedback on the implementation of your designs, while they are being developed.
- If you have an interest in programming, this can also be included in the internship, but it's not a requirement.

COMPUTER PROGRAMMING

We are looking for interns who are passionate about computer programming and are interested in sustainability, co-creation, digital democracy and smart city solutions.

We believe that an internship in our company can be a great opportunity to supplement your studies, gain practical experience and improve your skills.

We are looking for a highly motivated, committed and passionate intern would like to learn computer programming skills who can assist us in one or more of the following areas:

- Collaborating with colleagues to conceive, design, and bring products and services to market
- Designing and building innovative technologies in a large distributed computing environment, and help lead fundamental changes in the industry
- Development of IoT technologies and data mining
- Prototype and development of mobile app and web app technologies
- Working in an agile environment to deliver high-quality software