



<http://www.interreg-danube.eu/approved-projects/networld>

NETWORKING IN PRESERVING THE FIRST WORLD WAR MULTICULTURAL
HERITAGE IN THE DANUBE COUNTRIES

Acronym: NETWORLD

Programme: Interreg Danube Transnational Programme 2014-2020

Reference No.: DTP1-1-311-2.2

Programme Priority: PA2, Environment and culture responsible Danube region

Lead partner: Soca Valley Development Centre (SLO)

Project duration: 1.1.2017- 30.6.2019

Budget in Euro:

Overall: 1 869 398

ERDF Contribution: 1 404 144,74

IPA Contribution: 184 843,55

ENI Contribution: 0



Partnership:

- The Walk of Peace in the Soča Region Foundation (SLO),
- Rozemberk Society (CZ),
- Varna Economic Development Agency (BG),
- Cultural LAB Social Cooperative (HU),
- Municipality of Town Veszprém (HU),
- Danube University Krems/Faculty of Education, Arts and Architecture/Department for Building and Environment (AT),
- National Institute for Research and Development in Tourism (RO),
- Institution for development of competence, innovation and specialization of Zadar County (CR),
- Regional Museum of History – Dobrich (BG),
- University of Presov (SK).
- School of Economics and Business in Sarajevo (BIH)
- Department for Development and International Projects of Government of Zenica-Doboj (BIH)

Additionally, there are 3 associated strategic partners in the project who will help maintain the high quality of implemented actions:

- Ministry of Defence, Military History Institute and Museum (HU),
- Forum: Austria-Hungary during the First World War. Association for promoting the scientific research regarding the history of Austria-Hungary during the First World War (AT)
- Slovenian Tourist Board (SLO)
- Scientific Research centre of the Slovenian Academy of Sciences and Arts (SLO)
- Institute for the Protection of Cultural Heritage of Slovenia (SLO)
- Military History Institute Prague (CZ)
- European Cultural Tourism Network (BE)
- Centre for Peace Research and Peace Education (AT)
- The Foundation Cultural Heritage without Borders (BIH)
- German War Grave Service (DE)
- Local Action Group Karst (IT)



THE MAIN PROJECT OBJECTIVE

To increase the awareness and effectiveness on the sustainable management of the WW1 cultural heritage and resources in Danube countries by combining with quality cultural tourism. The contribution to the programme objectives SO2.2 is by strengthening the joint and integrated approaches in preserving and managing the WW1 cultural heritage and resources in the Danube region as a basis for sustainable development and growth, in order to increase mobility, sustainability and innovative development of cultural tourism. NETWORLD apply a system approach in managing the WW1 cultural heritage by identifying the lacks/needs for change on the heritage topics and related target groups approach as the lack of sustainable management and conservation of heritage sites at DTP level, need for a common DTP transnational database and data exchange for the East front events, lack of interconnection and communications/capitalisation between projects for the Western and East Central front, lack of DTP WW1 cultural touristic routes, need of preparing the sites for touristic purposes, need to increase the awareness by educational, training, demonstrative and pilot activities. The proposed activities will fulfil the needs by a common site management and conservation plan, database, strategy, cultural tourism promotion, increased mobility, educational materials, innovative ICT tools, demonstration and pilot actions. The objectives reflect the strategic and long-term change that the NETWORLD brings.

SPECIFIC OBJECTIVES:

- 1) To apply a system approach in the management of WW1 cultural heritage sites, to improve the cooperation of DTP countries to commemorate the WW1. Developed activities in WP3, WP4, WP5. Outputs: sites management plan, joint database, strategy, action plan, demonstrative and pilot activities, touristic routes. Link with programme indicative examples: ensure the sustainable preservation of cultural heritage by clusters and networks, support the broad partnership networks.
- 2) To improve visitors traffic to WW1 heritage sites by providing diversified quality touristic routes with increased attractiveness in the targeted regions. The objectives are realised by activities in WP3, WP4, WP5, WP6. Outputs: site management plan, touristic routes smartphone and internet application, demonstrative and pilot activities, educational activities. Link with programme indicative examples: training to support quality tourism, development of new and existing cultural routes.
- 3) To increase awareness on shared past by improving institutional capacity in promoting WW1 cultural heritage, youth exchange, educational and informational pilot tools. The objectives are reached in WP3, WP4, WP5, WP6. Outputs: projects capitalisation, ICT tools, lectures/interchange programme for young generation. Link with programme indicative examples: support activities in the fields of multiculturalism, cultural exchange, develop and implement education.

