

**UNIVERSITY OF PREŠOV IN PREŠOV
FACULTY OF MANAGEMENT
PREŠOV, SLOVAK REPUBLIC**



UNIVERSITY OF PREŠOV IN PREŠOV
FACULTY OF MANAGEMENT



MINISTRY OF EDUCATION, SCIENCE,
RESEARCH AND SPORT OF
THE SLOVAK REPUBLIC



ASSOCIATION OF TOWNS AND
MUNICIPALITIES OF SLOVAKIA



FEDERATION OF EMPLOYERS'
ASSOCIATIONS OF THE SLOVAK
REPUBLIC

7TH INTERNATIONAL SCIENTIFIC CONFERENCE

MANAGEMENT 2018

**MANAGEMENT AND THE WORLD IN MOTION,
CHALLENGES, OPPORTUNITIES AND THREATS**

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**The Conference is held under the auspices of the Minister of Education, Science,
Research and Sport of the Slovak Republic.**

The Conference is co-organised by:

International Research Center for Higher Education and Cooperation, Poland

Częstochowa University of Technology, Faculty of Management, Częstochowa, Poland

Dubnica Technological Institute

Partners of the conference:

The University of Business in Prague, Czech Republic

Old Polish University in Kielce, Poland

The College of Hotel Management, Belgrade, Serbia

Spa Nový Smokovec – Congress centre, High Tatras, Slovak Republic

26 – 29 September 2018

<http://www.managerconf.com>

email: managerconf2018@gmail.com

AIM OF THE CONFERENCE

The aim of the conference is to present the latest research results in the field of management, business and social sciences and the prospective use of innovative scientific methods and the intellectual capital in the dynamic market environment.

SUBJECTS OF THE CONFERENCE

- Business & Management, Human Resources Management
- Economics & Finance
- Regional Development
- Competitiveness, Economic Growth and Survival of Businesses
- Marketing and Innovations
- Tourism, Hotel Management and Spa Industry
- Environmental Management
- Informatics and Management
- Legal, Ethical, Cultural, Psychological and Other Aspects of Management
- Econometrics and Quantitative Methods

INTERNATIONAL SCIENTIFIC COMMITTEE

Chairman:

Róbert Štefko – Dean, Faculty of Management, University of Prešov in Prešov, Slovak Republic

Members:

Faisal Afiff – Universitas Paramadina, Jakarta, Indonesia

Moise Ioan Achim– 1 Decembrie 1918 University Alba Iulia, Romania

Gulnaz Alibekova – Director of International Leadership Institute, Turan University, Kazakhstan

Arup Barman – Department of Business Administration, Assam University, India

Lothar Bildat – EBC Hochschule Hamburg, University of Applied Sciences, Hamburg, Germany

Dima Ioan Constantin – University "Valahia" of Targoviste Romania

Larisa Dragolea– 1 Decembrie 1918 University Alba Iulia, Romania

Miroslav Frankovský – Vice-Dean, Faculty of Management, University of Prešov in Prešov, Slovak Republic

Matthew Gichile –President, New Generation University College (NGUC) Ethiopia

Janusz Grabara – Vice-Dean, Faculty of Management, Częstochowa University of Technology, Częstochowa, Poland

Štefan Hittmár – Faculty of Management Science and Informatics, University of Žilina, Slovak Republic

Artur Horbovyi – Rector, Volyn Institute for Economics and Management, Lutsk, Ukraine

Jozef Hvorecký – Vice-Rector for International Relations and Programs - Vysoká škola manažmentu / City University of Seattle, Slovak Republic

Fauzia Jabeen – Abu Dhabi University, United Arab Emirates

Noorliza Karia – School of Management, Universiti Sains, Malaysia

Lenka Kauerová – Vice-Dean, Faculty of Economics, VŠB - Technical University of Ostrava, Czech Republic

Tamas Kopolyay – Université du Québec en Outaouais, Canada

Sebastian Kot – Faculty of Management, Częstochowa University of Technology, Częstochowa, Poland

Zainidin Kurmanov – Head of Department of International Relations of the Kyrgyz-Russian Slavic University, ex-speaker of the Parliament of Kyrgyzstan

Pantelis Kyrmizoglou – Alexander Technological Institution of Thessaloniki, Greece

Daniel Lajčin – Dubnica Technological Institute, Slovak Republic

Daniel Meyer – North West University, South Africa

Liviu Mihaescu – Dean, the Faculty of Economics, “Lucian Blaga” University of Sibiu, Romania

Trúc Lê Nguyễn, Rector of VNU University of Economics and Business, Vietnam

Haruthai Numprasertchai – Dean, Faculty of Business Administration, Kasetsart University, Thailand

Paweł Pietrasieński – Minister Counselor, Head of Trade and Investment Section, Washington, DC, USA

Ana Beatriz Lopes de Sousa Jabbour – São Paulo State University, Brazil

Jan Sucháček – Faculty of Economics, VŠB - Technical University of Ostrava, Czech Republic

Jhalukpreya Surujlal – North West University, South Africa

Beata Ślusarczyk – Faculty of Management, Częstochowa University of Technology, Poland

Mingjie Tan – University of Electronic Science and Technology of China, Chengdu, People's Republic of China

Jan Telus – Rector, Old Polish University in Kielce, Poland

Mehmet Serkan Tosun – Chair of the Department of Economics, University of Nevada, Reno, USA

Manuela Tvaronavičienė, Vilnius Gediminas Technical University and The General Jonas Žemaitis Military Academy of Lithuania, Lithuania

Slavoljub Vičić – Rector, The College of Hotel Management, Belgrade, Serbia

ORGANISING COMMITTEE:

Chairman:

Miroslav Frankovský

Members:

Eva Benková
Ján Dobrovič
Richard Fedorko
Emília Huttmanová
Zuzana Nováková
Zuzana Ondrejčáková
Jana Rovňáková
Lucia Ševcová

CALENDARIUM

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| • until 30 June 2018 | Filling in the electronic application form, submitting an abstract via the website www.managerconf.com |
| • until 30 June 2018 | Deadline for sending articles |
| • until 31 August 2018 | Deadline for participation fee payment |
| • 26 – 29 September 2018 | Date of the conference |

PUBLICATIONS

Selected articles will be published in **Polish Journal of Management Studies** which is indexed in **Web of Science** (www.pjms.zim.pcz.pl; a publication fee after paper acceptance €250 plus VAT) or **Journal of Management and Business: Research and Practice** (www.journalmb.eu; a publication fee is not charged).

The Conference Proceedings published in 2010 and 2012 have been indexed in the Web of Science. The Proceedings published as the output of this conference will be submitted to indexing in the Web of Science.

PROGRAMME OF THE CONFERENCE

25 September 2018 (Tuesday)

12.00 – 19.00 Registration, Spa Nový Smokovec – Congress centre

26 September 2018 (Wednesday)

08.30 – 10.30 Registration, Spa Nový Smokovec – Congress centre

10.30 – 12.00 Plenary session

12.00 – 14.00 Lunch

14.00 – 17.00 Plenary sessions

17.00 – 19.00 Poster session

20.00 Reception

27 September 2018 (Thursday)

8.00 – 9.00 Breakfast

9.30 – 12.00 Parallel sessions

12.00 – 14.00 Lunch

14.00 – 18.00 Parallel sessions

19.00 – 19.30 Closing the official part of the conference

28 September 2018 (Friday)

8.00 – 9.00 Breakfast

10.00 Excursion to the High Tatras or Spa activities

29 September 2018 (Saturday)

8.00 – 9.00 Breakfast

10.00 Excursion to the High Tatras or Spa activities



CONFERENCE SECRETARIAT

University of Prešov in Prešov

Faculty of Management

16 Konštantínova Street

080 01 Prešov

Slovak Republic

E-mail: managerconf2018@gmail.com