

University, Faculty

University of Prešov in Prešov

Faculty of Arts

COURSE DESCRIPTION

Code: IIGE/NOLIS/15**Course title:** New Approaches in Linguistics**Field of study:****Guarantor:** doc. PhDr. Martina Kášová, PhD.**Lectured by:** Institute of German Studies

doc. PhDr. Martina Kášová, PhD.

Semester:**Contact lessons:** Lecture, Seminar**Number
of
ECTS
credits:**

ST

Recommended course load (in lessons):**Weekly:** 1/1**Per course:**

13,13

2

Course assessment and completion: Priebežné hodnotenie**Continuous assessment:**

During the term a student elaborates, presents at seminar and hands in seminar paper to the chosen topic. There is a colloquium during the term's last week. A student needs at least 90% for evaluation A, at least 80% for evaluation B, at least 70% for evaluation C, at least 60% for evaluation D and at least 50% for evaluation E. A student reaching less than 50% receives an FX.

Final assessment:

The final evaluation is calculated as the average of the evaluation of seminar paper and colloquium.

Course objective:

The graduate of the course can:

- define and use own words to interpret basic concepts from the area of linguistics,
- define and clarify development tendencies in the linguistics,
- explain linguistic philosophical streams,
- explain and give examples for the individual linguistic phenomena.

Course content:

The meaning of pragmalinguistics in the linguistic system – object, subject, tasks, position, central concept Handlung, language action and communication, the concept locution, illocution and perlocution, illocution logic and the history of illocution, illocution classes, communication, comprehension and understanding.

Forms of communication, communication model and „Sprechplan“, language in politics and in mass media, pragmatics and grammar, pragmatics and semantics, grammar and semantics, illocutions in the scientific language.

Forensic linguistics, clinical linguistics, socio-linguistics, advert communication

Textbooks and references:

AUSTIN, John L., 2004. Ako niečo robiť slovami. Bratislava: Kalligram. ISBN 80-7149-659-6.

JANICH, Nina, 2005. Werbesprache. Ein Arbeitsbuch. Tübingen: Gunter Narr. ISBN 3-8233-4974-0.

KÁŠOVÁ, Martina, 2011. Môj volič – môj pán! Lingvokulturologické reflexie o politickej reklame. Prešov: Vydavateľstvo Prešovskej univerzity. ISBN 978-80-555-0447-6.

LANGE, Gerhard, 2009. Rhetorik. Bonn: Tasso-Verlag, 2009.

LAY, Rupert, 1977. Manipulation durch die Sprache. München: Wirtschaftsverlag Langen Müller/ Herbig. ISBN 3-7844-7046-7.

LINKE, Angelika/ NUSSBAUMER, Markus/ PORTMANN, Paul R., 2001. Studienbuch Linguistik 4, Tübingen: Niemeyer. ISBN 9783484311213

SEARLE, John R., 2007. Rečové akty. Bratislava: Kalligram. ISBN 80-7149-892-0.

WAGNER, Klaus R., 2001. Pragmatik der deutschen Sprache. Frankfurt am Main: Peter Lang, 2001. ISBN 3-631-37776-2.

WEINRICH, Harald, 1966. Linguistik der Lüge. Heidelberg: Verlag Lambert Schneider

Language of instruction:**Guarantor's signature and the date of
course description's last modification:**

01.09.2020