



## **ONLINE NATIONAL SEMINAR**

WIPO/.../21/INF/1 PROV. ORIGINAL: ENGLISH DATE: JANUARY 22, 2021

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# How to search in WIPO publicly available patent / trademark / design databases. How to use existing WIPO on-line tools for research purposes.

organized by the World Intellectual Property Organization (WIPO)

in cooperation with the Industrial Property Office of the Slovak Republic (IPO SK)

Geneva (Virtual), February 24, 2021

**PROVISIONAL PROGRAM** 

prepared by the International Bureau of WIPO

#### Wednesday, February 24, 2021

- 08.30 09.00 **Registration**
- 09:00 09:15 **Opening remarks** 
  - Representative of the World Intellectual Property Organization (WIPO) (tbc)
  - Mr. Matúš Medvec, President, Industrial Property Office of the Slovak Republic, Bratislava
- 09.15 10.00 **Topic 1: The database concept and added value. Introduction to WIPO** databases and presentation of practical cases:
  - PATENTSCOPE
  - Global Brand Database
  - Global Design Database
  - WIPO IP Portal
  - Speaker: Ms. Sandrine Ammann, Marketing and Communications Officer, Global Databases Division, Infrastructure and Platforms Sector, WIPO

#### 10.00 – 10.30 **Topic 2: Introduction to digital platforms and tools to reinforce** technology and innovation support services:

- WIPO INSPIRE
- Patent Register Portal
- Distance Learning Course "e-Tutorial on Using Patent Information"
- Speakers: Mr. Mussadiq Hussain, Head, Partnerships, Platforms and Tools Section, Innovation and Knowledge Infrastructure Department, Infrastructure and Platforms Sector, WIPO

Mr. Vipin Saroha, Associate Information Management Officer, Partnerships, Platforms and Tools Section, Innovation and Knowledge Infrastructure Department, Infrastructure and Platforms Sector, WIPO

#### 10:30 - 10:40 Coffee break

### 10:40 – 11:10 **Topic 3: Introduction to the Guides on Identifying and Using Inventions** *in the Public Domain*

Speaker: Ms. Nathalie Montillot, Program Officer, TISC Development Section, Technology and Innovation Support Division, Innovation and Knowledge Infrastructure Department, Infrastructure and Platforms Sector, WIPO

## 11:10 – 11:55 **Topic 4: Introduction to Patent Analytics and Patent Landscape Reports**

Speaker: Ms. Irene Kitsara, Industrial Property Information Officer, Technology and Innovation Support Division, Innovation and Knowledge Infrastructure Department, Infrastructure and Platforms Sector, WIPO 11:55 – 12:20 Topic 5: On-line services offered by IPO SK

Speaker: Ms. Lucia Bocková, Head, Information Centre, IPO SK

- 12:20 12:35 **Q&A**
- 12:35 12:45 **Closing remarks**