

COURSE DESCRIPTION

University: <i>University of Presov</i>	
Faculty/university workplace: <i>Faculty of Management and Business</i>	
Code: 7KIK/ICOM-ER/24	Course title: <i>Intercultural Communication in English</i>
Type, scope and method of educational activity: 1/1, combined form	
Number of credits: 6	
Recommended semester: <i>summer term</i>	
Study grade: <i>joined 1. and 2.</i>	
Prerequisites: <i>not applicable</i>	
Conditions for passing the course: <i>Continuous evaluation: attendance (10%), active participation (20%), presentation (50%)</i> <i>Final evaluation: test (20%)</i>	
Learning outcomes: <i>The course graduate will increase his or her intercultural competence enabling him or her to communicate effectively with members of other cultures in English.</i> <i>The graduate of the course can:</i> - <i>define terminology (culture, intercultural communication, cross-cultural communication, communication, cultural values, cultural dimensions, ...);</i> - <i>discuss (in English) professional issues in the context of intercultural communication.</i> Skills <i>The graduate of the course can:</i> - <i>communicate effectively in a multinational environment;</i> - <i>search for, process and analyse professional information from foreign language sources;</i> - <i>understand an academic text in English dealing with culture;</i> - <i>write a paper on a professional topic dealing with intercultural communication.</i> Competences <i>The graduate of the course can:</i> - <i>work independently on the assigned task of developing the learner's language skills;</i> - <i>work responsibly in a team on the assigned task of developing the learner's language skills and communicating with team members regardless of cultural diversity;</i> - <i>critically evaluate their intercultural competence.</i>	
Course content: <ul style="list-style-type: none"> • <i>Culture, cultural values, and dimensions;</i> • <i>Identities, stereotypes, and prejudices;</i> • <i>English as lingua franca;</i> • <i>Culture of English-speaking countries: USA, UK;</i> 	

- *Academic discourse on intercultural communication;*
- *Intercultural communication in practice.*

Recommended literature:

Dančišinová, L. – Kozárová, I. (2023). Intercultural Communication: English Language for Managers. Retrieved from:

<http://www.pulib.sk/web/kniznica/elpub/dokument/Dancisinova7>.

Dančišinová, L. (2022). Culture & Intercultural Communication: ESP & Academic Discourse. Retrieved from:

<http://www.pulib.sk/web/kniznica/elpub/dokument/Dancisinova5>.

Baldwin, J. R. et al. (2014). Intercultural Communication for Everyday Life. Wiley Blackwell.

Gudykunst, W. B. & Mody, B. (Eds.). (2002). Handbook of International and Intercultural Communication. 2nd ed. Sage Publications.

Hofstede, G. et al. (2010). Cultures and Organizations. Software of the Mind. Intercultural Cooperation and Its Importance for Survival. McGraw Hill.

Martin, J. N. & Nakayama, T. K. (2022). Intercultural Communication in Contexts. McGraw Hill.

Language which is necessary to complete the course: *English*

Notes: -

Course evaluation

Total number of students evaluated: 0

A	B	C	D	E	FX
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Lecturers: *Mgr. Lucia Dančišinová, PhD.*

Date of last change: 1. 2. 2024

Approved by: *Mgr. Lucia Dančišinová, PhD.*