

## COURSE DESCRIPTION

<b>University:</b> <i>University of Presov</i>	
<b>Faculty/university workplace:</b> <i>Faculty of Management and Business</i>	
<b>Code:</b> <i>7KIK/GSM-ER/25</i>	<b>Course title:</b> <i>Global Studies for Managers</i>
<b>Type, scope and method of educational activity:</b> <i>Type of educational activity: lectures and seminars</i> <i>Scope of educational activity: 1 lecture and 1 seminar per week</i> <i>Method of educational activity: combined; max. 30% distance, via MS Teams, Moodle or other applications and platforms</i>	
<b>Number of credits:</b> <i>6</i>	
<b>Recommended semester:</b> <i>1st/2nd/3rd year, 2nd semester</i>	
<b>Study grade:</b> <i>joined 1. and 2.</i>	
<b>Prerequisites:</b> -	
<b>Conditions for passing the course:</b> <i>Course assessment and completion: continuous evaluation</i>  <i>Conditions for completion of the course: during the semester, students are required to meet the conditions of participation according to the Study Rules of the Faculty of Management and Business of the University of Presov in Presov, actively work and participate in seminar discussions, give a presentation of their semester projects on pre-agreed topics and submit a final essay written at school, while passing all the above-mentioned conditions is mandatory.</i>  <i>Criteria for success (percentage expression of the results at the assessment of courses) are for the classification grades as follows: A: 100.00 - 90.00%; B: 89.99 - 80.00%; C: 79.99 - 70.00%; D: 69.99 - 60.00%; E: 59.99 - 50.00%; FX: 49.99 and less%.</i>  <i>Completion of the course is conditional on the successful completion of the conditions and fulfilment of the conditions of attendance according to Study Rules of the University of Presov in Presov.</i>	
<b>Learning outcomes:</b> <i>The graduate will acquire knowledge, skills and competences.</i>  <b>Knowledge:</b> <i>As to the domain of declarative and operational knowledge, acquired, internalized knowledge, the graduate in introduction to global studies will be able to:</i>	

- describe and explain the research subject of global studies, interdisciplinarity, the place and status of global studies in the system of sciences (including their relationship to management as a scientific discipline),
- describe and explain the origin, development and current state of the main global problems,
- identify the driving forces of globalization and the current manifestations and consequences of globalization in technology, economy, politics, law, culture, tourism,
- describe the process of institutionalization of globalization,
- discuss the interaction of globalization and anti-globalization processes and their impact on multinational companies,
- explain the position of economic entities among actors influencing the direction of globalization,
- describe basic approaches to solving global problems and explain how knowledge in the field of management can contribute to solving global problems,
- describe the basic stages of and approaches to forecasting global problems.

### **Skills:**

As to skills, the graduate in introduction to global studies will be able to:

- search, process and analyse specialized information (about globalization and global problems) from relevant sources,
- analyse and evaluate issues related to global problems and globalization and formulate and justify their positions on the ongoing processes of solving global problems,
- bring their own solutions (that would be acceptable also for the business sector) to global problems,
- present their projects on a professional topic (relating to globalization and global problems) through information and communication technologies and justify projects' effectiveness in terms of the set goals.

### **Competences:**

The graduate in introduction to global studies will be competent to:

- work independently on tasks assigned to develop the learner's global competence,
- work responsibly in a team on tasks assigned to develop the learner's global competence and communicate with team members regardless of cultural and other differences,
- critically evaluate their progress in the development of their global competence and be aware of the various possibilities of self-study in this area.

### **Course content:**

1. Global studies (subject field of global studies, multidisciplinary of its approach, place and status in the system of sciences, origin and development of global studies, theoretical-methodological basis). Studying globalization and global problems from the perspective of management as a scientific discipline.
2. Global problems (definition of the concept, classification, hierarchy and interdependence of global problems).
3. Natural-social global problems (energy and raw material problems, environmental problems, population problems, food and nutrition problems).
4. Inter-social global problems (the problem of the social and economic backwardness of developing countries, the problem of solving global debts, the problem of the

*international relationships changes under the conditions formed by the scientific and technological progress, the problem of war and peace).*

5. *Anthropo-social problems (the general human problems of the social, cultural, humanitarian-ethical nature).*
6. *Globalization (definition of the concept, driving forces of globalization and historical aspects of globalization).*
7. *Manifestations and consequences of globalization in the fields of technology, economy, politics, law, culture and tourism).*
8. *Institutionalization of globalization (UN, IMF, WB, WTO, G8, G20, BRICS, EU).*
9. *Globalization and anti-globalization and their impact on multinational companies.*
10. *The position of the economic entity among the actors influencing the direction of globalization.*
11. *Approaches to global problems solving.*
12. *Management as a tool of global problems solving.*
13. *Forecasting global problems.*

**Recommended literature:**

ANHEIER, J. K. a M. JUERGENSMEYER, eds. 2012. *Encyclopedia of global studies*. Los Angeles: SAGE, vol. 1 – 4.

BAYLIS, J. et al. 2023. *The Globalization of World Politics*. Oxford: OUP.

KOZÁROVÁ, I. 2018. *Outline of the development of the driving forces of globalization in the first two decades of the 21st century*. In: *Management 2018: management and the world in motion, challenges, opportunities and threats*. Prešov: Bookman, s. 675-679.

KOZÁROVÁ, I. 2013. *Driving forces of globalization*. In: *European Journal of Geopolitics*. Roč. 1, č. 1, s. 5 – 35.

JUERGENSMEYER, M. et al. 2019. *The Oxford Handbook of Global Studies*. New York: OUP.

MCCORMIC, J. 2018. *Introduction to global studies*. London: Red Globe Press.

O'BYRNE, D. J., HENSBY, A. 2011. *Theorizing Global Studies*. New York: Palgrave MacMillan.

RITZER, G., ed. 2012. *The Wiley-Blackwell encyclopedia of globalization*. Oxford: Wiley-Blackwell, vol. 1 – 5.

STEGEER, M. B., WAHLRAB, A. 2017. *What is Global Studies? Theory and Practice*. New York: Routledge.

**Language which is necessary to complete the course:** *English*

**Notes:**

*Student workload:*

*13% of the workload – direct teaching activities*

*7% of the workload – preparing at home for the active participation and discussion on seminars*

*20% of the workload – elaboration and presentation of a semester project*

*60% of the workload – self-study, preparation for a final essay written at school*

**Course evaluation**

*Total number of students evaluated:*

A	B	C	D	E	FX
0 %	0 %	0 %	0 %	0 %	0 %

**Lecturers:**

L – Lecturer: PhDr. Irina Kozárová, PhD.

SL – Seminar leader: PhDr. Irina Kozárová, PhD.

**Date of last change:** *March 25th, 2025*

**Approved by:** *prof. Ing. Róbert Štefko, Ph.D.*