

COURSE DESCRIPTION

Code: 1IEUK/EMAPU/15
Course title: Aesthetics of Mass and Popular Arts

Field of study:

Guarantor: Mgr. Lenka Bandurová, PhD.

Lectured by: Inštitút estetiky a umeleckej kultúry
 Mgr. Lenka Bandurová, PhD.

Semester: Contact lessons: Lecture, Seminar

Number of ECTS credits:

ST **Recommended course load (in lessons):**

3

Weekly: 1/1 **Per course:** 13,13

Course assessment and completion: Priebežné hodnotenie

Continuous assessment: **Final assessment:**

Attendance to lectures and seminars. During the semester, the student is obliged to pass 2 exams, to present a presentation at seminar and to submit the seminar paper. The evaluation is as follows: A- 100-90 % , B-80 % , C-70% , D- 60% , E- 50%. The student who gets less than 49,9% has failed the course. Final evaluation is the average of evaluations of seminar paper, two written exams and presentations during the course

Course objective:

Student who passes the course is able:

- to define and interpret the issues of mass and popular art
- to analyse and compare the mass and popular art with the art of previous periods
- to independently gain information on the representatives of mass and popular art and aesthetic thinking of the given period and to use the information in various contexts.
- to use critical and analytical thinking in order to discuss the issues of read texts written by particular thinkers
- to identify and evaluate ethical, social and other contexts of issues with which they are dealing with
- to gain new knowledge of aesthetic trends when analysing history and theory of mass and popular art in aesthetic thinking

to be active in expanding knowledge with regard to their interests and preferences

- to discuss and present opinions of thinkers in a particular period
- to characterize and describe opinions of particular mass and popular art and to compare these opinions with the opinions of thinkers of European aesthetics

Course content:

The birth of popular and mass art

The difference between mass and popular arts

Art vs. mass and popular art

Characters, features and characteristics of mass and popular arts

The role of aesthetics in defining the mass and popular arts

Contemporary aesthetic concepts reflecting current popular art and mass

Textbooks and references:

K masovému umení: N. Carroll: A Philosophy of mass art. Oxford University Press 1998, ISBN 0-19-87-4237-1

J. Cseres, M. Murin: Od analógového k digitálnemu... Nové pohľady na nové umenia v audiovizuálnom veku. Fakulta VU AU Banská Bystrica 2010, ISBN 80-89078-78-3

Adorno, T. W. Schéma masovej kultúry. Bratislava 2009

ARENDT, H.: Krize kultury. Praha, Mladá fronta 1994. 157 s.

FREUD S.: O člověku a kultuře. Praha, Odeon 1990.

HUNTINGTON, S. P.: The Clash of Civilizations?

<http://history.club.fatih.edu.tr/103%20Huntington%20Clash%20of%20Civilizations%20full%20text.htm>.html

KLOSKOVSKÁ, A.: Masová kultura. Kritika a obhajoba. Praha, Nakladatelství Svoboda 1967.

MCQUAIL, D.: Úvod do teorie masové komunikace. Praha, Portál 2002.

Záhradka, P.: Estetika na přelomu milénia. Vybrané problémy súčasnej estetiky. Praha 2010

Chalumeau, Jean-Luc: Přehled teorií umění. Praha: Portál 2003

Kulka, Tomáš: Umění a kýč. Praha: Torst 2000.

Swingewood, A.: Mýtus masovej kultúry. 1977.

actual aesthetic conceptions which deal with problem of mass and popular art in specific journals and books.

Language of instruction: **Guarantor's signature and the date of course description's last modification:** 01.09.2019

