

# CONFERENCE CIRCULAR



Theories and Practice  
International Conference  
on Anglophone Studies

Dear Participant,

Thank you for your registration at From Theory to Practice Conference in Zlín.

Please pay attention to practical information in this circular.

## Accommodation

Conference participants are invited to stay in university dormitory apartments located just 300 meters uphill from the venue in **twin rooms**. **If you indicated your interest in the registration form and consequently paid, one night (4–5 September) in the dormitory will automatically be reserved for you.** In case you need accommodation for more nights, please contact us at [conference.uaa@fhs.utb.cz](mailto:conference.uaa@fhs.utb.cz).

Address: VŠ kolej nám. T.G.Masaryka 3050, 760 01 Zlín

For more information about accommodation in Zlín, please visit our website ([conference.uaa.utb.cz](http://conference.uaa.utb.cz)).

## Presentation

Your presentation should not exceed 20 minutes (followed by 5 minutes for questions). If your presentation contains a video, please have it saved separately (do not embed it in your PowerPoint presentation to prevent technical problems).

## Internet

Free Wi-Fi Internet access as well as computers with Internet connection will be available for all conference participants.

## Parking

The conference participants can use the car park near the venue free of charge. For location see the map.

## Venue

Tomas Bata University in Zlín  
University Centre  
T. G. Masaryka 5555  
760 01, Zlín

49°13'21.345"N, 17°39'53.593"E



Tomas Bata University in Zlín  
Faculty of Humanities

# TENTATIVE PROGRAMME

**DAY 1 – Thursday**

**4 September**

**12:00 Registration**

**14:00 Commencement – room 131**

**14:15 First keynote speech – room 131**

**“Here Comes Sherlock Holmes of the Navajo Tribal Police!” Ethnic and Educational Aspects of Tony Hillerman's Crime Novels**

Šárka Bubíková – University of Pardubice, Czech Republic

**15:15 – 15:30 Coffee break**

**15:30 – 17:10 First section – rooms 540/548/549/550**

**17:10 – 17:30 Coffee break**

**17:30 – 18:30 Second keynote speech – room 131**

**The Rhetoric of Racism**

Martin Reisl – University of Bern, Switzerland

**15:30 Linguistics A, Chair: Hana Čechová**

**room 548**

**Common Mistakes in Scientific Prose Style Writing**

Blanka Frydrychová Klímová – University of Hradec Králové, Czech Republic

**Metaphor as a Discourse Strategy in Printed Advertising**

Katarína Nemčoková – Tomas Bata University in Zlín, Czech Republic

**Recent Culture-specific Memes Including Linguistic Jokes**

Markéta Bilanová – University of Ostrava, Czech Republic

**Cohesion: Reference in Selected Comic Strips and Webcomics**

Petr Vinklár – Tomas Bata University in Zlín, Czech Republic



**15:30 Linguistics B, Chair: Dagmar Machová**

**room 540**

**English Compound Prepositions: Their Stress and Their Syntax**  
Joseph Embley Emonds – Palacký University, Olomouc, Czech Republic

**Categorial Status of Infinitives and Gerunds in English and in Czech**  
Ludmila Veselovská – Palacký University, Olomouc, Czech Republic

**Degree Expressions LITTLE and LESS in Adjectival Domain**  
Kamiah Arnaut-Karovic – University of Zenica, Bosnia and Herzegovina

**On the Track of Split Control**  
Anna Snarska – University of Social Sciences, Poland

**15:30 Literature A, Chair: Roman Trušník**

**room 549**

**Holocaust without Smoke: America in the Poetry of Irena Klepfisz**  
Michaela Weiss – Silesian University, Opava, Czech Republic

**Geological Imagination in California Literature**  
Petr Kopecký – University of Ostrava, Czech Republic

**The Machine in the Garden: Environmental Concerns in Steinbeck's *The Grapes of Wrath***  
Hana Malíková – University of Ostrava, Czech Republic

**Neuromancing Singularity: from Cyberpunk to GNR Technologies**  
Mojca Krevel – University of Ljubljana, Slovenia

**15:30 Literature B, Chair: Šárka Bubíková**

**room 550**

**Beyond the Ivory Tower: Confronting the World Outside the Academia in Don DeLillo's *White Noise* and David Lodge's *Nice Work***  
Petr Anténe – Palacký University, Olomouc, Czech Republic

**"Strange" Southern Families of Choice in Percival Everett's *Walk Me to the Distance* and Dori Sanders' *Clover: A Novel***  
Lada Homolová – Palacký University, Olomouc, Czech Republic

**Metropolitan Space in the Light of American Imagination**  
Alena Smiešková – Constantine the Philosopher University in Nitra, Slovakia

**The American Civil War in Comics**  
Jozef Pecina – University of Ss. Cyril and Methodius, Slovakia

**The Notion of Bildungsroman, Jane Austen and a Journey Towards Confusion**  
Ema Jelínková – Palacký University, Olomouc, Czech Republic

## Reception

**DAY 2 – Friday**

**5 September**

9:00 – 10:40 Second section – rooms 540/548/549/550

10:40 – 10:55 Coffee break

10:55 – 12:35 Third section – rooms 548/549/550

12:35 – 13:20 Lunch

13:20 – 15:00 Fourth section – rooms 548/549

**9:00 Linguistics C, Chair: Martin Reisigl**

**room 540**

**Pragmatics and Clickability: Exploring Online Strategies of Political Commentators**

Alan Dykstra – Constantine the Philosopher University in Nitra, Slovakia

**Family Relations Words as a Specific Category of Loaded Terms in American Presidential Campaigns**

Pavel Reich – Masaryk University, Brno, Czech Republic

**In Search of the One to Blame: Agency and Affectedness in Web-news Headlines on Immigration**

Barbora Blažková – Tomas Bata University in Zlín, Czech Republic

**Framing of International Aid in Newspaper Discourse**

Dita Trčková – Tomas Bata University in Zlín, Czech Republic

**9:00 Linguistics D, Chair: Ludmila Veselovská**

**room 548**

**Non Finite TO Infinitive Clauses in Academic Discourse – Their Use and Classification**

Zuzana Kozáčiková – Constantine the Philosopher University in Nitra, Slovakia

**The Degree of Grammaticalization of Gotta, Gonna, Wanna and Better: A Corpus Study**

Dagmar Machová – Tomas Bata University in Zlín, Czech Republic

**Tracing the Grammaticalization of the Aspectual Verbs START and BEGIN in COHA**

Michaela Čákanová – Palacký University, Olomouc, Czech Republic

**Methodological Considerations of Using TL Translation Equivalents for a SL Intralingual Analysis (from English to Czech)**

Václav Řeřicha – Palacký University, Olomouc, Czech Republic

9:00 Literature C, Chair: Libor Práger

room 549

**The Basic Postulates of Edgar Allan Poe's Theory of Poetry**  
Saša Simović – University of Montenegro, Montenegro

**Rhyming Einsteins: Poetry on Science, Science on Poetry**  
Pavlna Flajšarová – Palacký University, Olomouc, Czech Republic

**The Culture Poem as Comedy: On "America" by Allen Ginsberg**  
Jiří Flajšar – Palacký University, Olomouc, Czech Republic

**The Poetics of Plenitude: an Emersonian-Rortean Pragmatist Reading of some American Poets**  
Kacper Bartczak – University of Lodz, Poland

**Re-evaluating, Re-invigorating – Feminist Literary Criticism Re-visited: The Example of Anne Sexton**  
Aleksandra Mikcevic-Betricevic – University of Montenegro, Montenegro

9:00 Literature D, Chair: Vladimíra Fonfárová

room 550

**New Tough Urban Voices: Wahida Clark**  
Veronika Portešová – Silesian University, Opava, Czech Republic

**Permanent Theatre – Permacultural Logic in Reading Performance Strategies of Forced Entertainment**  
Jan Suk – University of Hradec Králové, Czech Republic

**Eugene O'Neill's *Desire Under the Elms*: The Ideological Reading in the Aftermath of the Second World War in Slovenia**  
Uroš Mozetič – University of Ljubljana, Slovenia

**Dykes, Rockets & Strangers: Watch out for Love in Paradise Stereotypization of LGBTQs in American Independent Comics**  
Martina Novotná – Palacký University, Olomouc, Czech Republic



**10:55 Linguistics E, Chair: Václav Řeřicha**

**room 548**

**Gendered Talk: Conversation Topics in Online Chat**

Markéta Johnová – Silesian University, Opava, Czech Republic

**Humanitarian Discourse and Gender Strategies**

Hana Čechová – Tomas Bata University in Zlín, Czech Republic

**Interviewing Strategies: American Late Night Celebrity Talk**

Lucie Kučerová – Silesian University, Opava, Czech Republic

**Topic Orientation Markers in Asynchronous Internet Discussions**

Petra Trávníková – Masaryk University, Brno, Czech Republic

**10:55 Linguistics F, Chair: Joseph Embley Emonds**

**room 549**

**Frequency Effects in Lexicalisation: A Usage-based Perspective**

Pavol Hučka – Pavol Jozef Šafárik University in Košice, Slovakia / Université Paris Diderot, France

**Creation of Terms in Traditional vs. Emergent/Growing Terminologies: Searching for Regular Patterns**

Radek Vogel – Masaryk University, Brno, Czech Republic

**Generative and Structuralist Approach to Syllable Structure: A Comparative Analysis of English and Slovak**

Renáta Gregová – Pavol Jozef Šafárik University in Košice, Slovakia

**Variation that Matters: Substantiating the Cultural Hypothesis of Language**

Anneliese Kuhle – Freie Universität Berlin, Germany

**10:55 Cultural Studies, Chair: Michaela Weiss**

**room 550**

**Afro-Pessimism and a Progressive Black Sexual Politics: A Critique for the 21st Century**

Karla Kovalová – University of Ostrava, Czech Republic

**California Dreams and Nightmares**

Alexandra Michaličková – University of Ostrava, Czech Republic

**Many Californias: Diverse Images of California in Popular Music**

Jakub Vala – University of Ostrava, Czech Republic

**Culpeper's Rebellion, 1677-1679**

Jason Bell – Tomas Bata University in Zlín, Czech Republic

## Lunch break

**13:20** Linguistics G, Chair: Radek Vogel

room 548

**Hedging in Non-native Academic Writing**

Petra Huschová – University of Pardubice, Czech Republic

**The Complex Noun Phrase in Advanced English Students' Writing**

Silvie Válková and Jitka Kořínková – Palacký University, Olomouc, Czech Republic

**Means of Backchannelling in L2 Spoken Discourse**

Šárka Ježková – University of Pardubice, Czech Republic

**Getting to Grips with Modulation Across Non-Literary and Literary Translation**

Klaudia Bednářová-Gibová – University of Presov in Presov, Slovakia

**"Alfies and Chantelles all over the country": Individualisation and Assimilation of Social Actors of the Welfare State in British Conservative Press**

Malgorzata Paprota – Maria Curie-Skłodowska University, Lublin, Poland

**13:20** Literature E, Chair: Pavlína Flajšarová

room 549

**The Way We Read**

Libor Práger – Palacký University, Olomouc, Czech Republic

**Piecing Together Family History: Deliberate Inventions of Louis Owens**

Hana Sobotková – Palacký University, Olomouc, Czech Republic

**American Gay Literature with(out?) Borders**

Roman Trušník – Tomas Bata University in Zlín, Czech Republic

**No Simple Answers to Simple Questions: Unreliable Narrator in Margaret Atwood's *Alias Grace***

Vladimíra Fonfárová – Tomas Bata University in Zlín, Czech Republic