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| Študijný plán pre 1. stupeň štúdia\*\* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Študijný odbor: 8.1.1 Cestovný ruch** | | | | | | | | | | | | | | | | | | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |
| **Študijný program: Turizmus, hotelierstvo a kúpeľníctvo** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | |
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| **A) POVINNÉ PREDMETY** | | | | | | | | | | | | |  | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |
| **Kód** | | | **Povinné jednotky** | **1.rok** | | | | | | | | | | | | | | | | | **2.rok** | | | | | | | | | | | | | | | | | | **3.rok** | | | | | | | | | | | | | | | | | | **Garant predmetu** | | |
| **1. sem.** | | | | | | | **2. sem.** | | | | | | | | | | **3. sem.** | | | | | | | | | **4. sem.** | | | | | | | | | **5. sem.** | | | | | | | | | **6. sem.** | | | | | | | | |
| **hod** | | **kr** | | **S/ PH**  **/abs** | | | **hod** | | | | **kr** | | | **S/ PH**  **/abs** | | | **hod** | | | **kr** | | | **S/ PH**  **/abs** | | | **hod** | | | **kr** | | | **S/ PH**  **/abs** | | | **hod** | | | **kr** | | | **S/ PH**  **/abs** | | | **hod** | | | **kr** | | | **S/ PH**  **/abs** | | |
| MAKRO | | | **Makroekonómia** JZR | 3 | | 6 | | S | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. Rastislav Kotulič, PhD. | | |
| *Katedra ekonómie a ekonomiky* |
| MATEM | | | **Matematika** JZR | 3 | | 6 | | S | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. RNDr. Miron Pavluš, CSc. | | |
| *Katedra matematických metód a manažérskej informatiky* |
| OBPRA | | | **Základy práva** JZR | 2 | | 6 | | S | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | prof. JUDr. Peter Vojčík, CSc. | | |
| *Katedra manažmentu* |
| INKOCR | | | **Interkultúrna komunikácia v cestovnom ruchu** ĎTJZ | 2 | | 3 | | S | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. Juraj Tej, PhD. | | |
| *Katedra manažmentu* |
| EPAFK | | | **Etika podnikania a firemná kultúra** ĎTJZ | 2 | | 2 | | PH | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. Ladislav Sojka, CSc. | | |
| *Katedra manažmentu* |
| AJPCR1 | | | **Anglický jazyk pre CR I**ĎTJZ | 2 | | 2 | | S | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. PhDr. Ľubomír Guzi, PhD. | | |
| *Katedra interkulturálnej komunikácie* |
| DJPCR1 | | | **Druhý cudzí jazyk pre CR I**TJZ | 2 | | 2 | | PH | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. PhDr. Ľubomír Guzi, PhD. | | |
| *Katedra interkulturálnej komunikácie* |
| MIKRO | | | **Mikroekonómia** JZR |  | |  | |  | | | 3 | | | | 6 | | | S | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. Rastislav Kotulič, PhD. | | |
| *Katedra ekonómie a ekonomiky* |
| STATI | | | **Štatistika** JZR |  | |  | |  | | | 3 | | | | 6 | | | S | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. RNDr. Miron Pavluš, CSc. | | |
| *Katedra matematických metód a manažérskej informatiky* |
| ZAKCR | | | **Základy CR** JZR |  | |  | |  | | | 2 | | | | 6 | | | S | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. arch. Václav Kohlmayer, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* |
| HOSPO | | | **Hospodárska politika** ĎTJZ |  | |  | |  | | | 2 | | | | 3 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. Jaroslava Hečková, PhD. | | |
| *Katedra ekonómie a ekonomiky* |
| ZAGAS | | | **Základy gastronómie** |  | |  | |  | | | 2 | | | | 2 | | | S | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. arch. Václav Kohlmayer, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* |
| AJPCR2 | | | **Anglický jazyk pre CR II** ĎTJZ |  | |  | |  | | | 2 | | | | 2 | | | S | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. PhDr. Ľubomír Guzi, PhD. | | |
| *Katedra interkulturálnej komunikácie* |
| DJPCR2 | | | **Druhý cudzí jazyk pre CR II**ĎTJZ |  | |  | |  | | | 2 | | | | 2 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. PhDr. Ľubomír Guzi, PhD. | | |
| *Katedra interkulturálnej komunikácie* |
| ZAMAN | | | **Základy manažmentu** JZR |  | |  | |  | | |  | | | |  | | |  | | | 3 | | | 6 | | | S | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. Juraj Tej, PhD. | | |
| *Katedra manažmentu* |
| INFOR | | | **Informatika** JZR |  | |  | |  | | |  | | | |  | | |  | | | 2 | | | 6 | | | S | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. RNDr. Miron Pavluš, CSc. | | |
| *Katedra matematických metód a manažérskej informatiky* |
| FINAN | | | **Financie** JZR |  | |  | |  | | |  | | | |  | | |  | | | 3 | | | 6 | | | S | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. Dana Kiseľáková, PhD. | | |
| *Katedra financií* |
| INFCR | | | **Tvorba multimediálnych informačných dokumentov v CR** ĎTJZ |  | |  | |  | | |  | | | |  | | |  | | | 2 | | | 2 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | Mgr. Richard Fedorko, PhD. | | |
| *Katedra marketingu a medzinárodného obchodu* |
| HORMA | | | **Hotelový a reštauračný manažment** |  | |  | |  | | |  | | | |  | | |  | | | 2 | | | 3 | | | S | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. Peter Gallo, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* |
| AJPCR3 | | | **Anglický jazyk pre CR III**ĎTJZ |  | |  | |  | | |  | | | |  | | |  | | | 2 | | | 2 | | | S | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. PhDr. Ľubomír Guzi, PhD. | | |
| *Katedra interkulturálnej komunikácie* |  | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |
| DJPCR3 | | | **Druhý cudzí jazyk pre CR III** ĎTJZ  *Katedra interkulturálnej komunikácie* |  | |  | |  | | |  | | | |  | | |  | | | 2 | | | 2 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. PhDr. Ľubomír Guzi, PhD. | | |
|
| GCRRE | | | **Geografia a regionalizácia CR SR** JZR |  | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | | 2 | | | 6 | | | S | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. Peter Gallo, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* |
| MARKE | | | **Marketing** JZR |  | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | | 3 | | | 6 | | | S | | |  | | |  | | |  | | |  | | |  | | |  | | | prof. Ing. Dr. Róbert Štefko, PhD. | | |
| *Katedra marketingu a medzinárodného obchodu* |
| UCTOV | | | **Účtovníctvo** JZR |  | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | | 3 | | | 6 | | | S | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. Alžbeta Suhányiová, PhD. | | |
| *Katedra účtovníctva a controllingu* |
| SVETE | | | **Svetová ekonomika** ĎTJZ |  | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | | 2 | | | 2 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. Jaroslava Hečková, PhD. | | |
| *Katedra ekonómie a ekonomiky* |
| SPRSL | | | **Sprievodcovské služby v CR** |  | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | | 2 | | | 3 | | | S | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. Peter Gallo, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* |
| AJPCR4 | | | **Anglický jazyk pre CR IV**ĎTJZ |  | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | | 2 | | | 2 | | | S | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. PhDr. Ľubomír Guzi, PhD. | | |
| *Katedra interkulturálnej komunikácie* |
| DJPCR4 | | | **Druhý cudzí jazyk pre CR IV**ĎTJZ |  | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | | 2 | | | 2 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. PhDr. Ľubomír Guzi, PhD. | | |
| *Katedra interkulturálnej komunikácie* |
| PSYCH | | | **Psychológia** JZR |  | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 3 | | | 6 | | | S | | |  | | |  | | |  | | | doc. PhDr. Miroslav Frankovský, CSc. | | |
| *Katedra manažérskej psychológie* |
| MEVYS | | | **Metodológia a metódy sociálneho výskumu** JZR |  | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 2 | | | 6 | | | PH | | |  | | |  | | |  | | | doc. PhDr. Miroslav Frankovský, CSc. | | |
| *Katedra manažérskej psychológie* |
| SLCRI | | | **Technológia služieb cestovného ruchu I.** JZR |  | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 2 | | | 6 | | | S | | |  | | |  | | |  | | | doc. Ing. arch. Václav Kohlmayer, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* |
| SVETD | | | **Svetové turistické destinácie** |  | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 2 | | | 2 | | | S | | |  | | |  | | |  | | | doc. Ing. Peter Gallo, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* |
| STATU | | | **Stavby a zariadenia v turizme** |  | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 2 | | | 2 | | | PH | | |  | | |  | | |  | | | doc. Ing. arch. Václav Kohlmayer, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* |
| AJPCR5 | | | **Anglický jazyk pre CR V**ĎTJZ |  | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 2 | | | 2 | | | S | | |  | | |  | | |  | | | doc. PhDr. Ľubomír Guzi, PhD. | | |
| *Katedra interkulturálnej komunikácie* |
| DJPCR5 | **Druhý cudzí jazyk pre CR V**ĎTJZ | | |  | |  | | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 2 | | | 2 | | | PH | | |  | | |  | | |  | | | doc. PhDr. Ľubomír Guzi, PhD. | | |
| *Katedra interkulturálnej komunikácie* | | |
| SLCRII | **Technológia služieb cestovného ruchu II.** JZR | | |  | |  | | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 3 | | | 6 | | | S | | | doc. Ing. arch. Václav Kohlmayer, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| TSCRA | **Technológia kúpeľníckych služieb (fyzioterapia, balneológia a kúpeľná starostlivosť)** JZR | | |  | |  | | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 3 | | | 6 | | | S | | | Dr.h.c. prof. PhDr. Anna Eliašová, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| MAKUP | **Manažment kúpeľného podniku** JZR | | |  | |  | | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 2 | | | 6 | | | S | | | doc. Ing. Peter Gallo, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| AJPCR | **Anglický jazyk pre CR VI** ĎTJZ | | |  | |  | | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 2 | | | 2 | | | S | | | doc. PhDr. Ľubomír Guzi, PhD. | | |
| *Katedra interkulturálnej komunikácie* | | |
| DJPCR | **Druhý cudzí jazyk pre CR VI**ĎTJZ | | |  | |  | | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 2 | | | 2 | | | PH | | | doc. PhDr. Ľubomír Guzi, PhD. | | |
| *Katedra interkulturálnej komunikácie* | | |
| SPOPR | **Semestrálny projekt z odbornej praxe** | | |  | |  | | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | x | | | 2 | | | PH | | | Ing. Ján Vravec, PhD. | | |
|  | | |  | |  | | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |
| ZAPRA | **Záverečná práca** | | |  | |  | | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 1 | | | 2 | | | abs | | | 1 | | | 2 | | | abs | | | Vedúci záverečnej práce | | |
|
|  | *Spolu* | | | 16 | | 27 | | | 5/2 | | | 16 | | | | 27 | | | 5/2 | | | 16 | | | 27 | | | 5/2 | | | 16 | | | 27 | | | 5/2 | | | 16 | | | 28 | | | 4/3 | | | 13 | | | 26 | | | 4/2 | | |  | | |
|  | *Počty a podiely počtu kreditov za jednotlivé*  *Roky štúdia za predmety patriace do „JZR“ – minimálne 3/5 ETSC za 60 kreditov za ročník* | | | 36 (tj. 60 %) | | | | | | | | | | | | | | | | | | 36 (tj. 60 %) | | | | | | | | | | | | | | | | | | 36 (tj. 60 %) | | | | | | | | | | | | | | | | | |  | | |
|  | *Počty kreditov za povinné predmety za roky* | | | 54 | | | | | | | | | | | | | | | | | | 54 | | | | | | | | | | | | | | | | | | 55 | | | | | | | | | | | | | | | | | |  | | |
| **Poznámky k tabuľke A – povinné jednotky:**  JZR – indexom “**JZR**“ sú označené predmety, ktoré patria do tzv. jadra znalostí študijného odboru (“korpusu“) v danom ročníku, t.j. predmety, ktoré podľa odporúčania Akreditačnej komisie (zverejneného na internete) majú spolu tvoriť (a tvoria) aspoň 3/5 ECTS kreditov študijného programu v danom ročníku štúdia (predmet **JZR** = predmet patriaci do **j**adra **z**nalostí v **r**očníku). Tieto povinné predmety teda tvoria minimálne 36 kreditov za každý daný ročník z celkového počtu kreditov štandardnej záťaže, t.j. vždy zo 60 kreditov za daný ročník  ĎTJZ – indexom “**ĎTJZ**“ sú označené predmety, ktoré patria do tzv. **ď**alších **t**ém **j**adra **z**nalostí študijného odboru (“korpusu“) podľa odporúčania Akreditačnej komisie za celý 3-ročný 1. stupeň štúdi  **Študent počas štúdia si zapisuje tieto 3 druhy predmetov:**  1. **Povinné predmety.** Všetky povinné predmety je povinný absolvovať každý študent.  2. **Povinne voliteľné predmety:** študent je povinný okrem absolvovania povinných predmetov – tém jadra znalostí študijného odboru (“korpusu“) - súčasne si zvoliť predmety z kategórie povinne voliteľných predmetov tak, aby celkový počet kreditov v akademickom roku dosiahol hodnotu min. 60.  3.**Výberové nepovinné voliteľné predmety:** Študent si môže okrem absolvovania povinných predmetov (predmetov “jadra znalostí odboru“) a študentom zvolených povinne voliteľných predmetov zapísať podľa svojho ďalšieho záujmu ľubovoľné predmety z univerzitnej ponuky. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **B) POVINNE VOLITEĽNÉ PREDMETY:** | | | | | | | | | | | | | | | | | | | | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |
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| **Kód** | | **Povinne voliteľné jednotky** | | | **1.rok** | | | | | | | | | | | | | | | | | | **2.rok** | | | | | | | | | | | | | | | | | | **3.rok** | | | | | | | | | | | | | | | | | | **Garant predmetu** | | |
| **1. sem.** | | | | | | | | | **2. sem.** | | | | | | | | | **3. sem.** | | | | | | | | | **4. sem.** | | | | | | | | | **5. sem.** | | | | | | | | | **6. sem.** | | | | | | | | |
| **hod** | | **kr** | | | **S/ PH**  **/abs** | | | | **hod** | | | **kr** | | | **S/ PH**  **/abs** | | | **hod** | | | **kr** | | | **S/ PH**  **/abs** | | | **hod** | | | **kr** | | | **S/ PH**  **/abs** | | | **hod** | | | **kr** | | | **S/ PH**  **/abs** | | | **hod** | | | **kr** | | | **S/ PH**  **/abs** | | |
| SPETI | | **Spoločenská etiketa** | | | 1 | | 2 | | | PH | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | Ing. Anna Šenková, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| HOKKZ | | **Holistický koncept kvality života** | | | 1 | | 1 | | | PH | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | Ing. Kristína Šambronská, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| KPLPT | | **Kultúrne pamiatky, legendy, povesti a ich uplatnenie v turizme** | | | 1 | | 1 | | | PH | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | Ing. Kristína Šambronská, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| SRACR | | **Športovo-rekreačné aktivity a animácia v cestovnom ruchu** | | |  | |  | | |  | | | | 1 | | | 2 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | RNDr. Lucia Kunáková, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| PAAVT | | **Prírodné a antropogénne valority turizmu** | | |  | |  | | |  | | | | 1 | | | 1 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | RNDr. Lucia Kunáková, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| OPEKO | | **Ochrana prírody a ekoturizmus** | | |  | |  | | |  | | | | 1 | | | 1 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | RNDr. Jana Mitríková, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| ZAENV | | **Základy environmentalistiky** | | |  | |  | | |  | | | | 1 | | | 1 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | Ing. Jana Chovancová, PhD. | | |
| Katedra environmentálneho manažmentu | | |
| VTAGR | | **Vidiecky turizmus a agroturizmus** | | |  | |  | | |  | | | |  | | |  | | |  | | | 1 | | | 2 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | PhDr. Daniela Matušíková, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| ITECR | | **Informačné technológie v CR** | | |  | |  | | |  | | | |  | | |  | | |  | | | 1 | | | 1 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | PhDr. Július Alcnauer, PhD. | | |
| *Katedra matematických metód a manažérskej informatiky* | | |
| ORHOT | | **Osobitosti riadenia mestských, horských a kúpeľných hotelov** | | |  | |  | | |  | | | |  | | |  | | |  | | | 1 | | | 1 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | Ing. Anna Šenková, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| PRPCR | | **Public relations v podnikoch CR** | | |  | |  | | |  | | | |  | | |  | | |  | | | 1 | | | 1 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | prof. Ing. Róbert Štefko, Ph.D. | | |
| *Katedra marketingu a medzinárodného obchodu* | | |
| POMSP | | **Podnikanie v malých a stredných podnikoch** | | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | | 1 | | | 2 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. Alexandra Chapčáková, PhD. | | |
| *Katedra ekonómie a ekonomiky* | | |
| ZKRTM | | **Základy kartografie a turistické mapy** | | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | | 1 | | | 1 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | | RNDr. Lucia Kunáková, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| DESMA | | **Destinačný marketing** | | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | | 1 | | | 1 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | | PhDr. František Pollák, PhD. | | |
| *Katedra marketingu a medzinárodného obchodu* | | |
| MLZCR | | **Manažment ľudských zdrojov v podnikoch CR** | | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | | 1 | | | 1 | | | PH | | |  | | |  | | |  | | |  | | |  | | |  | | | doc. Ing. Juraj Tej, PhD. | | |
| *Katedra manažmentu* | | |
| TUPRO | | **Turistické produkty** | | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 1 | | | 2 | | | PH | | |  | | |  | | |  | | | Ing. Kristína Šambronská, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| MINCR | | **Manažérske inovácie v CR** | | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 1 | | | 1 | | | PH | | |  | | |  | | |  | | | Ing. Anna Šenková, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| KAMTU | | **Kultúrny a mestský turizmus** | | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 1 | | | 1 | | | PH | | |  | | |  | | |  | | | Ing. Kristína Šambronská, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| FIPCR | | **Financie podnikov CR** | | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 1 | | | 1 | | | PH | | |  | | |  | | |  | | | doc. Ing. Dana Kiseľáková, PhD. | | |
| *Katedra financií* | | |
| PRKCR | | **Projektovanie reklam. kampaní v CR** | | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 1 | | | 2 | | | PH | | | Mgr. Richard Fedorko, PhD. | | |
| *Katedra marketingu a medzinárodného obchodu* | | |
| GEOEX | | **Geografická exkurzia vybraných destinácií** | | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 4 dni | | | 2 | | | PH | | | RNDr. Janka Mitríková, PhD. | | |
| *Katedra turizmu a hotelového manažmentu* | | |
| MASCV | | **Manažérske simulačné cvičenie** | | |  | |  | | |  | | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | |  | | | 1 | | | 2 | | | PH | | | doc. Ing. Juraj Tej, PhD. | | |
| *Katedra manažmentu* | | |

**C) VÝBEROVÉ JEDNOTKY (voľne výberové predmety):**

Voľne výberové predmety si študent volí z ponuky celouniverzitného koša.

**Zabezpečenie e x t e r n e j formy štúdia:**

**Predmety v tom istom bakalárskom 3-ročnom študijnom programe Manažment sú svojím obsahom aj názvom zhodné v celom študijnom pláne pri porovnaní študijného plánu denného a externého štúdia.**

Pri **externej forme štúdia** je celkový počet hodín výučby konkrétneho predmetu za semester min. 40 % z počtu hodín na dennom štúdiu za semester.

**Poznámky:**

Napriek tomu, že štandardná záťaž pre študenta je v každom ročníku 60 kreditov, v prípade ďalšieho záujmu si môže zapísať ľubovoľné predmety v danom semestri nad rámec tejto štandardnej záťaže.

**Ukončenie jednotky študijného programu (predmetu):**

**S – skúška**

**PH – priebežné hodnotenie**

**abs – absolvoval**

**hod. – hodiny priamej výučby**

**kr. – kredity**

**\*\*V *akademickom roku 2015/2016 neplatí pre 1. rok dennej formy štúdia***